# REENTRY PACKET

## Your Customized Guide to Support your Successful Transition



National Web-based Reentry Resource Center www.fairshake.net

This Reentry Packet has been customized for: John Smith

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## Employment

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## **Maurice Sprewer**

414.874.1657 (list the BEST contact number you have)

Maurice.sprewer@dwd.wisconsin.gov

(be sure that your email address is professional)

#### Production Worker and General Laborer Committed to Safety and Quality

(personal branding statement - describes position and a quality that makes you great at it)

Summary of Skills: (make sure the skills are relevant to the job you are applying for - usually found in the job description)

- Sorting, grading, weighing, and inspecting products, verifying and adjusting product weight or measurement to meet specifications.
- Observing machine operations to ensure quality and conformity of filled or packaged products to standards.
- Monitoring the production line, watching for problems such as pile-ups, jams, or glue that isn't sticking properly.
- Attaching identification labels to finished packaged items, or cut stencils and stencil information on containers, such as lot numbers or shipping destinations.
- Stocking and sorting product for packaging or filling machine operation, and replenishing packaging supplies, such as wrapping paper, plastic sheet, boxes, cartons, glue, ink, or labels.
- Packaging the product in the form in which it will be sent out, for example, filling bags with flour from a chute or spout.
- Inspecting and removing defective products and packaging material.
- Starting machine by engaging controls.
- Removing finished packaged items from machine and separate rejected items.
- Counting and recording finished and rejected packaged items.
- Stopping or resetting machines when malfunctions occur, clearing machine jams, and reporting malfunctions to a supervisor.
- Removing products, machine attachments, or waste material from machines.
- Transferring finished products, raw materials, tools, or equipment between storage and work areas of plants and warehouses, by hand or using hand trucks.
- Packing and storing materials and products.
- Helping production workers by performing duties of lesser skill, such as supplying or holding materials or tools, or cleaning work areas and equipment.
- Counting finished products to determine if product orders are complete.
- Measuring amounts of products, lengths of extruded articles, or weights of filled containers to ensure conformance to specifications.
- Following procedures for the use of chemical cleaners and power equipment to prevent damage to floors and fixtures.
- Mixing water and detergents or acids in containers to prepare cleaning solutions, according to specifications.
- Loading and unloading items from machines, conveyors, and conveyances.
- Operate machinery used in the production process, or assist machine operators.
- Placing products in equipment or on work surfaces for further processing, inspecting, or wrapping.

#### **Relevant Production and General Labor Experience**

General Laborer (Position while incarcerated)	year - year
State of Wisconsin / Badger State Industries / FBOP (whichever applies)	City, State
Previous Relevant Employment	year - year
Previous Employer	City, State
Other Experience	
Previous Relevant Employment	year - year
Previous Employer	City, State
Education	
Relevant Education	(Relevant Degree / Diploma)

**Created by Maurice Sprewer** Employment & Training Specialist / Reentry Coordinator DWD / Job Service 4201 N. 27<sup>th</sup> Street Suite 602 Milwaukee, WI 53216

## EXAMPLE of a FUNCTIONAL Resume'

## ASA J. PETERS

#### 1514 Campbell, D1 Jefferson City, Missouri 64108 (816) 667-0421 (816) 992-1421

## AREAS OF RELEVANT SKILL

Multi-dimensional individual with experience as **heavy equipment operator**, **driver**, or **laborer** with technical knowledge in surveying, welding, and general maintenance. Excellent safety record and willingness to do more than what is expected. Communicate and interact effectively with diverse cultures.

- Heavy Equipment Operations: Forklift, Tractor, Loader, Backhoe, Motor Grader, Track Loader, Bulldozer, Bobcat Skid/Steer Loader, Scraper
- Driver: Dump Truck, Over-the-Road
- Technical: Surveying, Welding
- Maintenance: General, Preventative, Carpentry, Painting

### EDUCATIONAL BACKGROUND

Linn State Technical College

Heavy Equipment Operator Certificate Course

Welding; Blueprint Interpretation; Surveying; Preventative Maintenance

American Truck Driving School Over-the-Road Truck Driving Certificate Course

Northwest Missouri Community College

Introduction to Computer Information Systems; Basic Programming; Data Files; Structural Programming; Microcomputer Operating Systems

#### **EMPLOYMENT HISTORY**

TEMPORARY ASSIGNMENTS, Jefferson City & Cameron, MO

- Store Clerk/Stocker
- Library Clerk/Data Entry Clerk
- Computer Operator/Data Entry Clerk
- Chapel Head Clerk
- AM/PM Baker/Store Clerk

LINN TECHNICAL COLLEGE, Linn, MO

• Maintenance Technician – General maintenance, cleaning, carpentry, and lawn care.

SPRINGFIELD PARKS AND RECREATION DEPARTMENT, Springfield, MO

• Laborer, Park Maintenance

#### MAZZIO'S PIZZA, Springfield, MO

• Delivery Driver

DRIVEWAY PAVING, Toledo, OH

Dump Truck Driver/Laborer

NORTH AMERICAN VAN LINES, Ft. Wayne, IN

Over-The-Road Driver

## ARTHUR F. ECK, JR.

639 Arcadia Street Rochester, NY 12239 387-458-3241

## OBJECTIVE

#### BREAKFAST and LUNCH COOK

To assist a restaurant in attracting and retaining a strong customer base, by applying a passion for the culinary arts and a strong work ethic.

## PERSONAL PROFILE

- Experience working in a kitchen environment, filling orders and developing menu items.
- Ability to get the job done by employing critical thinking and problem resolution skills.
- Work well as a team player and independently with very little supervision.
- Received commendations for being dependable and hardworking.
- Bilingual, Spanish and English.

## COOKING SKILLS

- ✓ Prepared a selection of entrees, vegetables, desserts, and refreshments.
- ✓ Cleaned the grill, food preparation surfaces, counters, and floors.
- ✓ Met high quality standards for food preparation, service, and safety.
- ✓ Trained and supervised workers.
- Maintained inventory logs and placed orders to replenish stocks of tableware, linens, paper, cleaning supplies, cooking utensils, food, and beverages.
- Received and checked the content of deliveries and evaluated the quality of meats, poultry, fish, vegetables, and baked goods.
- ✓ Oversaw food preparation and cooking.

## **RESTAURANT EXPERIENCE**

**Kitchen Worker** – State of New York (Coxsackie Correctional Facility); Coxsackie, NY **Short Order Cook** – Rockies Breakfast Bar; Rochester, NY **Prep Cook/Laborer** – New World Diner; Rochester, NY **Lunch and Dinner Cook** – Albany's Italian American Restaurant; Albany, NY

## MILITARY SERVICE

#### U.S. Navy – Machinist Mate E-3 – Honorable Discharge GED obtained

This resume example created by and for *Expert Résumé's for People Returning to Work* Wendy S. Enelow and Louise M. Kursmark 2003 JIST Publishing Inc. Indianapolis, IN

## Write Your Business Plan!

This text is from the Small Business Administration website: https://www.sba.gov/business-guide/plan-your-business/write-your-business-plan

**Traditional business plan format:** When you write your business plan, you don't have to stick to the exact business plan outline, but it would be wise to use the sections that make the most sense for your business and your needs. Traditional business plans use some combination of these nine sections.

**Executive summary:** Briefly tell the reader what your company does and why it will be successful. Include your mission statement, your product or service, and basic information about your leadership team, employees, market and location. Include a brief financial summary and plans for growth, especially if you plan to ask for financing.

**Company description:** This is where you will share detailed information about your company. Be specific. Describe the problems your business solves. Describe the consumers, organizations, and businesses your company plans to serve. Explain your competitive advantages. Are there experts on your team? Have you found the perfect location for your store? Why are you so passionate about the product or service to see the project through to become a solvent business? This is the place to extol your strengths.

**Market analysis** You'll need a good understanding of your industry, what is instore for the future, and your target market. Competitive research will show you what other businesses are doing and what their strengths are. In your market research, look for trends and themes. What do your competitors do? Why does, or doesn't it work? Can you do it better?

**Organization and management:** Describe how your company will be structured, who will run it and how it will be managed. What is the legal structure of your business? A C corporation, S corporation, B corporation, a non-profit corporation? Will you have a partnership? If not, will you simply be a sole proprietor or possibly a limited liability company (LLC)? Consider all options before you file with the IRS or state regulators.

Use an organizational chart to lay out who's in charge of what. Describe the qualities each team member will bring to contribute to the success of your venture. Consider including resumes of key team members.

**Service or product line:** Describe what you sell or what service you offer. Explain how the product or

service benefits your customers and what the product lifecycle looks like. Share your plans for owning your intellectual property, like trademark, copyright or patent filings. If you're doing research and development for your service or product, explain it in detail.

**Marketing and sales:** There's no single way to approach a marketing strategy. Your strategy should include the reception for your audience and your advertising outlets. It should also include flexibility should your product, service or messaging need to change slightly. How will you attract and retain customers? Where and how will you sell your products or services? Be clear! You'll need to refer to this section later when you share your financial projections.

You'll refer to this section later when you make financial projections, so make sure to thoroughly describe your complete marketing and sales strategies.

**Funding request:** Your goal here is to clearly explain your funding needs for the next 5 years. How much will you need? What will you use it for? Demonstrate how your profits will keep your business fluid while you're able to pay off a loan. Or would you prefer to take on investors? Give a detailed description of how you'll use your funds. Specify if you need funds to buy equipment, materials, cover payroll or other specific bills. Include your strategy for paying off debt or selling the business.

**Financial projections:** Here you want to convince the reader that your business plan is stable, will remain solvent and will be a financial success. List the collateral you will put up against a loan. Provide a prospective financial outlook for the next five years. Include forecasted income statements, balance sheets, cash flow statements, and capital expenditure budgets. For the first year, be very specific. Use monthly projections if possible. Make sure to clearly explain your projections, and match them to your funding requests. This is a great place to use graphs and charts to tell the financial story of your business.

**Appendix:** Use your appendix to provide supporting documents or other materials were specially requested. Common items to include are credit histories, resumes, product pictures, letters of reference, licenses, permits, patents, legal documents, advertisements from competitors, trade news about your product, materials, or services, any contracts you may have now or which are on the table.

## Tips for Writing a Business Plan



#### What is a business plan and why do I need one?

A business plan describes the strategy that the creators of an organization plan to follow as they build a new business...for instance, what steps will you take to start the business, and then what steps will you take to grow the business? The plan includes a description of the products or services that will be offered by the business, the customers, location, competitors, anticipated expenses, profit margin, plan to bring in employees, licensing or other special requirements and details specific to each industry, such as product shelf life and or cost of training staff. It should be written as a 3-to-5-year plan that includes short term and long-term goals. A business plan includes the mission statement and the vision for the organization. Use them to guide your structure and strategy. Business owners who need funding from another source to start the business – whether loans, grants or investors – will need a business plan to convince the grantors, lenders or investors that the business is a good investment.

#### A BUSINESS PLAN IS USUALLY REQUIRED TO OBTAIN FUNDING OR ATTRACT BUSINESS PARTNERS.

#### Is a business plan good for anything besides applying for funding?

Certainly. A business plan will guide you through the beginnings of your business. It will serve as a guide to get started, a measuring tool to keep you on track and a tool box notice problems and address them when they arise.

A business plan helps you monitor your cash flow, time and production rate to help you capture all of the aspect of creating your goods or services. It can be helpful in securing employees so you can attract a team that clearly sees and embraces your vision. It also provides a vision for potential partners or complementary business relationships, which can grow your business, or improve the environment for your business category.





If you can, incorporate graphs, charts, and visual displays of research, statistics and projections. They help readers stay engaged and visual descriptions appeal to different learning styles. They can also provide quick references.

Be prepared to make changes as the business develops!

#### **Business Plan Basics:**

- 1. Executive summary
- 2. Company description
- 3. Market analysis
- 4. Organization and management
- 5. Describe your services or products
- 6. Marketing and sales goals
- 7. Request funding
- 8. Financial projections
- 9. Appendix





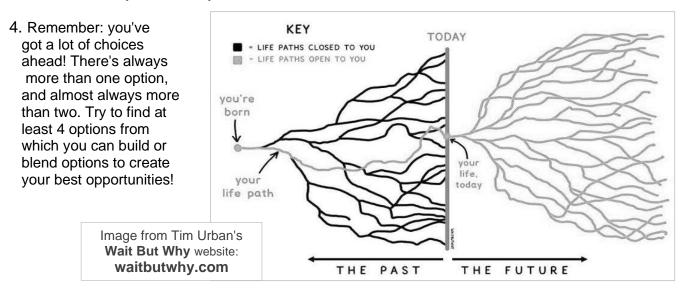
- 1. List the gifts that you bring with you!
  - Include your courage, determination and authenticity.
  - Your ability to listen well and offer the greatest gift a person can give: your attention.
  - The special tools and skills you've developed to share with employers, coworkers, customers and clients.
  - Expanded knowledge, compassion and commitment to those who are close to you.
  - The unique perspective, and pro-social community-building skills that you have to construct the future with others!



Additional items to add to your list!



- 2. Prepare for tough times. Write down book titles, articles, names of friends and family, and community resources you can turn to when things are tough; or when you feel down or vulnerable. When it's difficult to reach out to people; books may be a good place to start.
- 3. Check for "Over-Confidence". It's crucial to be confident...but foolish to be over-confident! Here are a couple of ideas to locate and address possible points of overconfidence:
  - + Play "Devil's Advocate". Be critical and pessimistic. If possible, solicit the help of a friend or a young person. (In general, the young are better at this than adults.)
  - + Resist comparing yourself to others. Everyone does things differently!
  - + Listen to, and address, concerns or criticisms from others. This doesn't mean you need to argue with them or change course. Just check to see if you are fully considering their perspective.
  - + Mix modesty and humility with enthusiasm.



## AGENCY and ACTION

## What can we do, with what we have, where we are, right now

\*\*\* We can get ready for change; ready to build what comes next; ready for the unknown! We can read, write, plan, draw, and think – as a strategic problem solver and community building collaborator.

\*\*\* We can stay flexible...mentally and physically...so that whatever comes, we will be ready and able to adjust and contribute.

\*\*\* We can reflect, and deepen our understanding and compassion.

\*\*\* We can consider the things that we would most love to give our deep attention to and consider how our unique gifts could bring strength to the areas we are most passionate about.

\*\*\* We can gather tools and build skills that we will need such as attending to issues with anxiety, depression, loneliness, self-doubt; or deepening skills we already have and which are so hard to find such as listening and caring.

\*\*\* We could learn something important for community building, so we can share it with any community we join.

\*\*\* Feel free to reach out to Fair Shake to see if we can connect you with a group of people who are working in the area where you would like to invest your efforts: outreach@fairshake.net.

Wishing you all the best through your transitions to come! Your success is important to me...and to our future together. **Ubuntu!** 

Your Name Milwaukee, WI Your email 111-222-3333

EXAMPLE of a Letter of Explanation

Re: Letter of Explanation

Insert Date Here.

Dear Sir or Madam,

The things I value most are honesty, integrity and directness. Therefore, in anticipation of the criminal background check, you will find that in October of 2006 I was convicted of the offense of Armed Robbery - Use of Force. I served 24 months in prison for my crime. Upon release in 2008, I unfortunately, returned to the same negative influences and the same circle of negative associations and as a result, I re-offended in 2009. The charge was again, Armed Robbery this time as a Party to a Crime. I know that what I did was wrong. It was a result of poor decision making on my part and it hurt a lot of people. I've learned a great lesson and won't repeat those past mistakes.

While incarcerated, I completed my HSED through the Warren Young School. In addition, after a period of careful self-examination, I began working on ME. I successfully completed coursework in **Walking the Line - the Vow to Succeed Program, Cognitive Intervention Phases I and II, and Re-Entry bridge to Success programs.** I then continued my education, gaining certifications in **Telecommunications Technologies as a Network Cabling Specialist in Copper Based Systems**. Since my release I have done some full time work as laborer in a tannery and volunteered my time at my 11 year old son's school. However, I am looking forward to getting back to work full-time in the field of Telecommunications as an installer so I may further demonstrate the changes in my life and be a responsible member of society.

I can understand why you may be hesitant to hire someone with my background. However, I am eligible for **The Fidelity Bonding Program which can insure you for up to \$25,000** against any act of dishonesty on my part. Additionally, when you hire me, you will be eligible for **Work Opportunity Tax Credits to save you up to \$9,000 this year**. I will be happy to provide you more information about those programs during our interview. Lastly, I recently successfully completed the **Pipeline to Employment Training Program for Former Offenders** sponsored by the **State of Wisconsin Department of Workforce Development** and I can provide a letter of recommendation from them at your request.

I am eager to pursue this or other opportunities with your company because I am confident my skills and experiences will dovetail with the needs of your business.

Thank you for your time and consideration.

Sincerely,

Your name here

**Created by Maurice Sprewer** Employment & Training Specialist / Reentry Coordinator DWD / Job Service 4201 N. 27<sup>th</sup> Street Suite 602 Milwaukee, WI 53216

Sample of a Letter of Explanation

Just a few resources from our

## Veteran's Page

Thank you for your service!

fairshake.net/veterans

This page was created to assist veterans who are, or have been, incarcerated. There are several resources on this page that may help reduce the pressures associated with reentry. Sadly, very few organizations provide mailing addresses any more. Fair Shake's Veteran's page is actually pretty large, but it has very few mailing addresses. Fair Shake continues to hold the Resource Guides that were available from 2012 -2016. Many of the organizations are still in operation so it's worth it to check them out. Resource guides like that are just not available anymore. (They are in the software application, too, which is FREE to all prisons and jails.)

## Vets.gov Get the VA benefits you've earned www.vets.gov All resources available online only.

Www.vets.gov All resources available online only. Disability Benefits, Health Care Benefits, Education Benefits, Housing Assistance, Careers and Employment, Life Insurance, Pension Benefits, Burials and Memorials, Family and Caregiver Benefits (Links to the forms are available on the Fair Shake website.)

#### Wounded Warrior Project

The WWP mission is to honor and empower Wounded Warriors who incurred a physical or mental injury, illnesses, or wound, co-incident to your military service on or after September 11, 2001.



www.vetnethq.com

Wounded Warrior Project 4899 Belfort Road, Suite 300 Jacksonville, FL 32256 ph: 877-832-6997

www.woundedwarriorproject.org

## Other resources found on the Veteran's Page:

Veteran Justice Outreach (VJO) Initiative

The Transition Assistance Program (TAP)

www.va.gov/homeless/vjo.asp

www.benefits.va.gov/vow/tap.asp

How Incarceration Affects Eligibility for VA Benefits

www.benefits.va.gov/PERSONA/veteran-incarcerated.asp

VA Benefits for Homeless Veterans

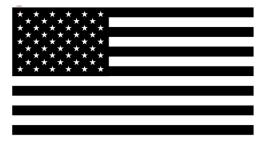
www.benefits.va.gov/PERSONA/veteran-homeless.asp

VETNET: A Career Service for Those Who've Served

Helmets to Hardhats: helmetstohardhats.org

Note: very few organizations offer mailing addresses any more. Much more information, including brochures and forms, can be found on the Fair Shake website and in the FREE software. (It's free for all prisons and jails to load onto any computer and share with you.)

Fair Shake is an OPEN resource. It is FREE for everyone to use!





## Find A Job

Finding employment is one of the top priorities of most people in society. Finding employment after incarceration is not only pivotal for reentry success, it can also be a requirement for parole or a halfway house.

It is important to find satisfaction in our jobs, but sometimes we must temper our wishes with our needs.

When we have to take a job that we are not excited about now, we can leverage the feelings of dissatisfaction to push us toward whatever it is that we need to do to find satisfaction. These things may include: submitting applications for jobs that we really want but may not be available now, or trying to work in an organization that has a similar philosophy to our own so we can move within the organization to a job that is more fulfilling, or perhaps we need to get the education required for certain positions, or maybe what we really want is to start our own business but need to work a 'day job' until our idea provides enough income for us to thrive.

Knowing there are many avenues to employment, Fair Shake offers several ways for you to engage within our website.

## Remember: most jobs get filled without ever being listed on a website!

When searching for employment, remember to consider what it is you <u>want</u> to do. What type of business would you like to work in, and in which positions do you think you would dowell? What kind of jobs might you enjoy doing? Keep your eyes on the prize! Even if you must work in a job you don't care for now, remember that you are building character, patience, tolerance and REFERENCES. The image to the right is what our "Get A Job" page looks like today. This page, like all pages on the Fair Shake website, is constantly evolving. Please let us know what you think!

## Fair Shake Employment Pages

Find a Job (or Start Your Own Business) Job Search Engines All search engines available online only W I hotspandert Online Job Applications Job Applications with the such as fast food, retail, grocer stores and printable job application forms from our comprehensive database. We feature information on 1,500 popular companies in mu industries such as fast food, retail, grocer stores, hotsis and restarts. Each company listed has a page which includes compri-history, service offered and common job opportunities. https://www.job-applications.com/ Way Up https:// Maullp We feel strongly that opportunity belongs to all, and that an individual should never be limited by their economic status, race, sexual orientation, gender, who you know, where you went to school, or wh you're from. glassdoor Glassdoor https://www.alassdoor.com/ Glassdoor is one of the fastest growing jobs and recruiting sites. It holds a growing database of millions of company reviews, CEC approval ratings, salary reports, interview reviews and questions, benefits reviews, office photos and more. No other site allows you to see which employers are hiring, what it's really like to work or interview there according to employees, and how much you could earn. VS. CEO Jobs for Felons Hub Jobs for Felons Hull A resource "website created by a few folis who have personally watched their loved ones struggle to get a job due to having a felony." They share their free reentry employment guide here. Check out their website or their Facebook page for more information: http://jobsforfelonshub.com/start-here/ or Facebook: https://www.facebook.com/jobsforfelonshub We have personally contacted each company for information regarding jobs for solutions. https://successfulrelease.com/jobs-forfelons/ Guide to Finding a Job Through Networking https://successfulrelease.com/who-hires-felons-where-to-network-to-find-jobs-for-fe Formerly Incarcerated College Graduate Network https://www.ficgn.org/job-leads\_Discover career-related jobs that welcome formerly incarcerated applicants and see the value in your lived experience. FICGN Jobline Toll-Free Number: 1-500-414-5745 If you are looking for employment, Jobline is a free public service available on the talephone 24 hours a day, 7 days a week. New jobs are listed on the system each day, and jobs that are filled are removed. All that is required is a took those talephone to stability your personalized jobsearsh points. The system is designed for you to use each day during your job **USA** Jobs An official website of the United States government https://www.usajobs.gov/ O\*Net o net Occupation Search! https://www.onetonline.org All of these websites have thousands of jobs available at different employability levels Indeed.com Simplyhired.com Monster.com Linkedup.com Non-profit Job Search Engines: Gary's Job Board: Garifs Truck Drivers wanted! Idealist Gary can find you a better truck driving job, with or without a CDL. www.idealist.org Jobs, Internships and Volunteer Opportunities (that can sometimes turn in to jobs...) idealist ( Website: http:/ More information about trucking / driving jobs: Jobs That Help ★ https://www.fairshake.net/employment-trucking-driving-jobs/ JOBS THAT HELP https://www.jobsthathelp.co WISCONSIN JOB SEEKERS! Looking for a Prepare For Work! WISCONSIN JOB SEEKERS! Looking for a meaningful career that makes a positive difference in your community? Whether you are an experienced professional or an enthusiastic newcomer, you have come to the right place! \* www.fairshake.net/prepare-fo Resume Writing Ideas
 Letter of Explanation
 Prepare For Your Intervie
 and much more! Encore encore.org www.encore.org Employer Support Jobs for people 50+ yrs of age Give employers tools a nd information to help them hire you Philanthropy News Digest Philanthropy News Digest: all levels of non-profit jobs. Share this document with your potential employers to help them hire you. http://philanthropynewsdigest.org/jobs GIGS: Single or multiple day opportunities Groot, single of multiple day opportunities for an interesting temp option, you can check out the Craightist in your area under 'Gigs'. You'll find opportunities that include moving furnitus, doing yard work for a few hours, car dismantling, CDL temporary jobs, staff for veekend events, handypeson, cleaning, asrpentry, welding, electrical, plumbing painting, brand ambassadom (tep) and much more. Many of these gigs have opportunities that can built hol job. Bonding, WOTC, and EEOC fliers You are bondable in Federal Bonding Flier Work Opportunity Tax Credit Flier Equal Employment Opportunity Commission: Background Checks A Keep the author's intent in mind when searching on Craig's list. Beware that some listings are quite sketo In More on Background Checks: What Applicants Need to Know Formerly Incarcerated Individuals' Job Restrictions (US and Wisconsin) Created by the WI-DOC Ltopy Committee and the set of t Thttps://newyork.craigslist.org/ US Department of Labor CareerOneStop Formerly Incarcerated Reemployment C http://www.careeronestop.org/ExOffen careeronestop F Start Your Own Business Watch The Video! It's not easy, but for the creative, courageous and tenacious, i often the right thing to do. Here are a few documents to help you get started. 1-877-348-0502 TTY: 1-877-348-0501 Career Onestop Locations: From the Small Business Administration 📫 Alabama 👘 Louisiana n Ohio 🗎 Business Plan Template

www.fairshake.net

Find a Job



## **Prepare For Work**

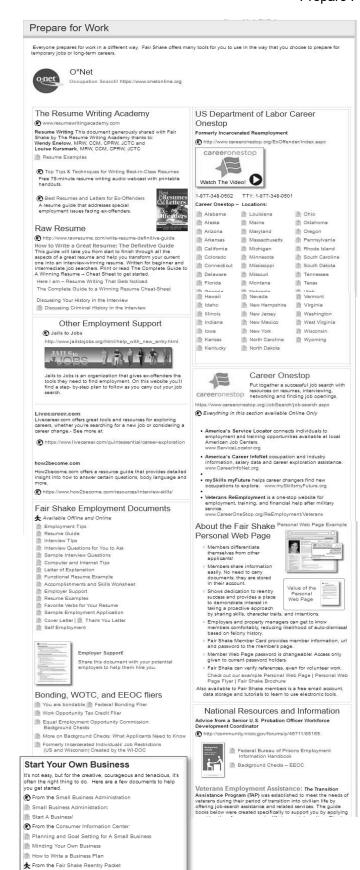
There are many ways to approach employment. Some people 'know somebody', sometimes we get lucky and meet our new boss or coworkers where we volunteer or through a recreational activity...but most of us will write resumes, find available jobs online or through an employment agency, fill out applications and then endure one or many job interviews.

Thanks to the generosity of several resume' writing professionals and job readiness coaches, we've assembled what we've found to support you as you build your resume', your interview skills, and your confidence!

While the information here addresses several of the concerns of job seekers, we want to encourage you to also consider topics from the "Free School" section of this book, the website or the software, to support you through the inevitable challenges that will occur as you create desirable outcomes.

Please remember: many employers want to hear more about how you built yourself up while you were incarcerated than they do about your past. Keep the conversation positive!

They want to know that you care. That you will be a good listener and team member, if you can embrace the company culture, learn, follow through and get things done. They want to know that you are interested and motivated.



Self Employment

#### **Citizenship - Birth Certificate**

SC DHEC 2600 Bull Street Columbia, SC 29201 (803) 898-3630 State office has records since January 1915. https://scdhec.gov/vital-records/birth-certificates

#### Citizenship - Voting Rights

ACLU Voting Rights and Restrictions

https://www.aclu.org/issues/voting-rights/voter-res toration/felony-disenfranchisement-laws-map?redir ect=maps/map-state-criminal-disfranchisement-la ws

#### Family - Child Support

Get the help that is available to you. http://www.state.sc.us/dss/csed/

#### **Health - Alcoholics Anonymous**

Welcome to AA South Carolina, a state-wide recovery resource devoted to supporting the men and women of South Carolina. AA South Carolina helps individuals struggling with alcoholism find the help they need on a local basis. Discover South Carolina Alcoholics Anonymous meetings per county or city, and take the next step to overcome alcohol addiction.

https://alcoholicsanonymous.com/aa-meetings/sou th-carolina/

#### Health - Health Department

Search Within the Health Dept.website for services and programs! https://scdhec.gov/health

#### Reentry Resource - Multiple Resources Available

211 connects you with thousands of nonprofit and government services in your area. If you want personal assistance call the three-digit number 211 or 877-947-2211. A friendly voice to talk with you 24/7/365. https://sc211.org/

#### **Shelter - Transitional Housing** 1-855-860-3119

1-855-860-3119 Transitional, sober housing provides supportive housing along with drug and alcohol treatment for selective locations

https://www.transitionalhousing.org/state/south\_ca rolina

#### **Citizenship - Department of Motor Vehicles**

Drivers License and ID PO Box 1498 Blythewood, SC 29016 803-896-5000 https://www.scdmvonline.com/Driver-Services/Driv ers-License

#### **Employment - Employment Services**

1550 Gadsden St. P.O. Box 995 Columbia, SC 29202 803-737-2400 http://www.dew.sc.gov

#### Food - Food Pantry

Find local pantries, soup kitchens, food shelves, food banks and other food help. https://www.foodpantries.org/st/south\_carolina

#### Health - Free/Sliding Scale Clinic with Dental

Listings that can help low-income and uninsured people connect with a clinic or community health center in their area. These clinics offer free and discounted rates for medical and dental care. Our county listings include contact information, a listing of services and any further remarks that may be pertinent to our users, such as free services provided, discounted services provided and clinic operating hours. https://freeclinicdirectory.org/south\_carolina\_care. html

#### Health - Narcotics Anonymous

Find South Carolina NA Meetings Near You https://www.narcotics.com/na-meetings/south-caro lina/

#### **Shelter - Shelters**

We provide an online directory of shelters in South Carolina.

https://www.shelterlist.com/state/south\_carolina

Employment Tips 1/2



## Employment Tips

We often have to work our way up to the job we want; either because it is not available when we go to find it or we need more experience, education, preparation or time to get ready. Although we will spend time working at jobs that are not our preference, we can enjoy the interim more when we stay focused on our goals.

#### Start by asking yourself:

- What kind of job or career do I want?
- What am I willing to do, learn or sacrifice to get that job or career?

Before venturing out into the world of work you will have to obtain necessary documents. The most frequently requested documents are:

- Birth Certificate
- Driver's license or Basic Identification
- Social Security Card

The birth certificate and driver's license forms offered in our Employment Documents are samples. You can find links to the applications that you need in our Resource Directory!

#### Next, ask yourself the following questions

- What occupations or industries in your area are in need of employees?
- What are your employment limitations due to your particular crime?
- What is the income you need in order to pay for housing, food, energy, phone, child support, restitution, transportation, etc? (check out our <u>Build a Budget Worksheet</u>)
- Which strategies do you think would be most effective for "selling" your attributes?

#### To prepare to apply for a job you may want to create the following worksheets:

- Inventory your work history in and out of prison
- List your training, skills, limitations, and health considerations
- Gather all the information you will need to fill out employment applications. Are you ready to fill them out online? (Several companies only accept online applications.)

#### Considerations and Preparation

What are your employment resources?

- Classified ads (in the paper or locally found on-line)
- Applying for jobs with companies you want to work for
- Job Assistance and Job Training centers
- Craigslist, Monster.com, other job-search websites

#### Skills Assessment and Personal Strengths Evaluation

Consider taking a free online self-assessment test help us see what careers we are suited for. If you type the phrase 'self-assessment test' into any search engine, several options will be available for you to check out.

#### Do you need clothes for your interview or new job?

Check out Dress for Success, a global program that may have a location near you! (www.dressforsuccess.org)

Employment Tips 2/2



#### Resume' and Interview tips:

Two good places where you get the chance to show a company why they cannot afford NOT to hire you. Keep these tips in mind as you write your application or resume', and prepare for job interviews:

- Be cheerful in your in-person or telephone job interviews.
- Talk about the benefits of your experience and the relevant expertise you offer.
- Speak about the value you would bring to the company.
- Share stories in the job interview about success in prior assignments.
- Talk about your ability to work with a diverse group of people.

#### Typical Barriers to Employment:

- Lack of updated resume
- Appropriate clothing for job search
- Transportation
- Stable housing
- Substance abuse

- Poor interview skills
- Poor job search skills
- Not a high school graduate
- No documentation (ID, Social Security card)

#### SMART: What is your strategy for overcoming barriers and creating success?

You can create a clear strategy by following SMART guidelines: Specific Measurable Attainable Realistic Timely (or Tangible)

**Specific** – what is the specific goal you wish to achieve?

Can you answer these questions?

- Who do you need to be involved?
- What do you really want to accomplish?
- When do you want to accomplish it?
- Where do you need to be to accomplish it?
- Why do you want to achieve this goal?
- Which things do you need to get in order and which are the constraints to achieving your goal?

**Measurable** – How will you know when you've achieved your goal? What criteria have you set up to measure your progress and reach your target dates?

**Attainable** – Can you see yourself achieving this goal? Can you see the path to get there and then see yourself in that place of having reached the goal?

Realistic – Are you willing and able to achieve the goal?

**Timely** – How long do you need to achieve your goal? Work out your goal date and then the smaller goals that must be met to meet that goal date?

Tangible – Imagine: can you taste, touch, smell, see or hear the results of achieving your goal?

POSITION APPLIED FOR:

APPLICANT TELEPHONE:

## **Employment Application**

		anon	SOCIAL S	SECURITY NUMBER	•	
YOUR NAME:						
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Yes	No	Provide a valid Alaska Drivers License?				
IF NECESSARY FOR THE JOB, ARE YOU I <b>WILL BE ABLE TO REPORT TO WORK</b>				1821	_	
EDUCATION:			Yrs. Completed	Field of Study	Gradua	ate or Degree
High School						
College/University						
Business/Technical						
Other (May include grammar school)						
Duty/Specialized Training:	s who are not relatives or for	mer supervisors.				
Name	Address	Telep	hone	Occupation		Years known
Name	Address	Telep	hone	Occupation		Years known
	rst. Include summer or temporre, in the summary (following					
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			Reason for leaving
	Supervisor's Name:	Telephone:	
Employer Name and Address	Position Title/Duties Skills		Dates Employed from to
	Supervisor's Name:	Telephone:	Reason for leaving
Summarize other employment related to this job:	I		
Types of computers, other electronic or equipment that you are qualified to operate			
Typing speed: per minute.			
Professional Licenses, Certifications or	Registrations:		
Additional skills including supervision sk regarding the career/occupation you wis			
In case of accident or illness please con	tact: Name:	[	Daytime phone:
Address:			Relationship:
references may be checked. If you have	of our procedure for processing your employ misrepresented or omitted any facts on this nay make a written request for information de	application, and are subsequently h	ired, you
	e required to: supply your birth certificate or ug test, or to sign a conflict of interest agree		in the US,
I understand and agree to the information	n shown above:		
Signature:		Date:	
employers are required to provide equal	ile many employers are required by federal l employment opportunity and may ask your r n is optional and failure to provide it will have	national origin, race and sex for plan	ning and
Employer Section:			



## **Interview Tips**

Before you head to your interview, ask yourself these questions:

- Do you really want this job?
- Are you qualified for the job?
- Do you believe you can get the job?
- What attitude and information must you deliver to the employer to get the job?
- Are you ready for your interview?

If you decide you really want to get this job, consider these tips:

- 1. Keep your answers short yet full of information, unless you are asked to clarify. Try to put yourself in the interviewer's shoes; asking the same questions of many applicants! Fine tune your answers to the Sample Interview Questions and bring your authenticity and vitality to the interview.
- 2. Determine what your key strengths and assets are. Be sure to state them confidently a couple of times throughout the interview.
- 3. Prepare for a variety of interview questions. Consider the challenges you have overcome, the difficult interpersonal situations that you resolved with others, and several success stories.
- 4. Describe specific situations and accomplishments. Generalities fail to show the interviewer your strengths and assets and how they can benefit the company and the position that is available.
- 5. Put yourself on their team. Show how you fit in with the existing work environment and company culture. During the interview, align your language with the language of the team.
- 6. Observe your non-verbal communication. Are you saying what you mean to say? Practice answering some of the Sample Interview Questions in front of a mirror to see if your eyes and your gestures agree with your words.
- 7. Ask questions. Is this where you want to work? Find out what you need to know to accept the job. Also, the interviewer will see that you are taking interest in the company and work environment. That is an important quality in a team player.
- 8. Be sure to talk WITH the interviewer and not AT the interviewer. Interviews are stressful enough for both parties. Keep it human.
- 9. Research the company. Is it a right fit for you? Can you get behind the mission of the company? How much can you know about the work and the work environment before the interview?
- 10. Apply for jobs that you are skilled for and that you can appreciate...even if only as a stepping stone to your next job. If you truly want the job, you must be able to compete successfully with your competition. Authenticity shines through your words and your non-verbal communication.



## Sample Interview Questions

The interview is your chance to show an employer your unique qualities and it is also the time you can ask more about the employer, the company culture and the job you are applying for. Before you interview be sure to find out all you can about the company so you understand who they are, and also so the interviewer knows you care.

Interviews can be stressful; the best way to manage that stress is to be prepared. If you are ready to answer the questions below you will be prepared for most of the questions that might come up.

There are many variables that make finding a job even more complicated if you have a criminal record. How much should you disclose and when should you disclose it? How do you explain your criminal record and still land a job? How do you address it during an interview? We explore these questions and more at the end of this document.

#### Possible Interview Questions: About the Job and the Company

- Why did you apply for this job?
- What experience, skills and characteristics do you possess to do the job?
- Why do you think you are the best person for this job?
- Why should we hire you?
- What have your learned about our company?
- How do you see your role in joining this or any company?
- Describe good customer service.
- Describe handling a challenge with a co-worker
- Are you willing to travel?
- Do you have any limitations that would inhibit you from doing this job?
- How long do you think you would like to be employed by this company?

#### Possible Interview Questions: About You

- Tell me about yourself.
- What are you passionate about?
- What is your greatest strength? What is your greatest weakness?
- What do you do when you're angry?
- If you know your supervisor is wrong about something, how would you handle it?
- Describe a difficult work situation and how you dealt with it.
- Describe your work style.
- How would you describe the pace at which you work?
- How do you handle stress and pressure?
- Tell me about how you worked effectively under pressure.
- What motivates you? Are you self-motivated?
- What are your salary expectations? (if it is not listed with the job posting)
- What types of decisions are difficult for you? What types are easy?
- If you could relive the last 10 years of your life, what would you do differently?
- If the people who know you were asked why you should be hired, what would they say?
- Do you prefer to work independently or with others?
- Tell me about your ideal work environment.
- How do you evaluate success?
- What are your career goals? How do you plan to achieve these goals?
- Give an example of a goal you reached and tell me how you achieved it.
- Give an example of a goal you didn't meet and how you handled it.
- Give an example of how you set goals and achieve them.
- How do you handle a challenge?



#### Possible Interview Questions: Your Work History

- Tell me about \_\_\_\_ company listed on your resume.
- What were your duties, responsibilities, expectations...for the position and as an employee?
- What challenges did you face? How did you handle them?
- What did you like about this job? What did you dislike about this job?
- What was your biggest accomplishment at this job? At any job?
- What were your favorite and least favorite aspects about the people you worked with, including supervisors?
- What attributes to you like to see in a supervisor?
- What do you expect from a supervisor?
- Tell me a little about your favorite and least favorite supervisor.
- Why did you leave this job? (why did you quit or why were you fired?)
- Have you been in a position when you did not have enough work to do? What did you do with your time?
- Have you made a mistake? How did you handle it?
- Have you ever dealt with company policy you weren't in agreement with? How?
- Have you gone above and beyond the call of duty? If so, how?
- When you worked on multiple projects how did you prioritize?
- How did you handle meeting a tight deadline?
- What do you do when your schedule is interrupted? Give an example of how you handle it.
- Tell me about a difficult situation with a co-worker? How did you handle it?
- Tell me about your experience working with a team.
- Have you motivated employees or co-workers? Tell me about it.
- Give me an example of when you did and when you didn't listen.
- Have you handled a difficult situation with a co-worker? How?
- Have you handled a difficult situation with a supervisor? How?
- Have you handled a difficult situation with another department? How?
- Have you handled a difficult situation with a client or vendor? How?

#### Possible Interview Questions: Incarceration

- Why were you incarcerated?
- What did you learn from that experience?
- Do you have challenges or limitations that could affect your work schedule?
- What have you been doing to prepare for employment since you came home?
- Were you employed or in school when you were incarcerated? If so, tell me about your work. Tell me about your education.

#### Illegal questions:

- What is your age?
- How many children do you have? Are you pregnant?
- How much do you weigh? How tall are you?
- Do you live with anyone? Who?
- Are you married or in a relationship?

Legal alternatives:

- Are you over 18 years old?
- Can you lift 60 pounds?
- Is there anything that might interfere with your work schedule?



#### Related to Your Criminal Record

An employer may not ask questions about a previous arrest or conviction. They may ask if you have been convicted of specific crimes if they are relevant to the position being applied for. An employer may not refuse employment to someone just because they have a criminal record.

Lisa Pollan, site coordinator at LIFT-DC, says they encourage formerly incarcerated clients to collect "evidence of rehabilitation." This evidence should prove to employers that the client has changed since their offense and is now a responsible member of society. Evidence of rehabilitation can include:

- letters of recommendation from employers or advocates
- proof of training program completion/certificates (including during incarceration)
- participation in a mentoring or support group

For Job Applications, LIFT-DC counsels clients to do the following:

- Only answer what is asked: If a question asks if you have been convicted of a felony, you can say no if you only have misdemeanors. If a question asks if you have been convicted of a felony in the last seven years, and you were convicted 10 years ago, answer no.
- **Answer truthfully:** A company may hire ex-offenders but have a policy of terminating anyone who lies on an application.
- **Demonstrate change:** If you answer a question about your record by writing, "Yes, but I got my GED while I was incarcerated," you show that you are educated, focused and want to make positive changes in your life. You can also attach a written explanation of your situation, and proof of your rehabilitation.

Check out LIFT-DC for more tips on interviewing! <u>http://www.liftcommunities.org/</u>

#### From the National Reentry Resource Center:

http://www.nationalreentryresourcecenter.org/faqs/employment-and-education#Q8

#### How should job-seekers respond to questions regarding past convictions?

- Acknowledge the previous mistakes in a concise and businesslike way
- mention any relevant skills or interests developed while in prison or prior to entering prison
- reinforce a commitment and an interest in the new job, by stating, for example, "I'm more mature now and my top priority is to work at [company] to use my abilities, focus on the work, and make a fresh start."

Applicants should be familiar with their criminal history to answer accurately specific questions on job applications and in interviews.

#### Race/Religion

An employer may not ask you about your religion but it may come up if they ask you what days/times you are available. An employer may not judge you for being a part of any race or religion but may decide not to hire you if you are unavailable for any crucial time for the position you are applying.



## Interview Questions for You to Ask

In an interview both you and the employer are finding out about each other. Asking these questions will show general interest in the business, and the team you are applying to work with. These questions show you care about the position and how you might fit. Asking questions will also help you understand if you think the environment is suitable for you.

Please tell me important information I should consider about working with this company:

- On average, how long do people keep the position for which I am applying?
- What strengths and skills do you think I should have to best fill this position?
- What employee qualities are encouraged here?
- Is this a friendly environment or are people pretty serious?
- Would you tell me about the challenges I might find working here?
- Which companies, products or services are our competitors?
- Is there an opportunity for promotion from this position?
- How often will I be evaluated?
- What are the businesses strengths? What aspects need improvement?
- What will be expected of me in the first 3 months? 6 months? Year?
- Are we encouraged to participate in things outside of work, like a softball league?
- In what ways does the company recognize and honor work that has been done?
- Will I have an employment agreement?
- Will I work with alone or with a group?
- Who will I report to? What kind of person are they?
- Are we anticipating any major changes in the workplace?
- How many applicants do you have for this position?
- What training do you provide?
- Does the company provide or support higher education or advanced training for employees?
- Is there anything else I can provide you to help you make a decision?
- How soon can I expect to hear from you?

Not all of these questions would apply to any one position. These questions are just examples to either pick from or open your mind to asking questions that will help you make sure the job is acceptable for you!



www.fairshake.net PO Box 63 Westby, WI 54667 608-634-6363

## Fair Shake Employer Support

All of this information and much more can be found at https://www.fairshake.net/employers

Although tremendous responsibility is on the shoulders of those transitioning from prison to society, their success is made possible only when the entire community is involved.

Employers have the opportunity to help create one of the first and most stable bridges to reentry success. Fair Shake supports an employer's desire to understand formerly incarcerated applicants by offering tools and information to help you make informed, careful hiring decisions.

Fair Shake has also created tools for our members to more fully demonstrate their character than may be available on a standard job application through our free "office in the clouds", which includes a Personal Web Page.

#### The FAIR SHAKE PERSONAL WEB PAGE (PWP): What you learn about these applicants

Building a Fair Shake personal web page is not an easy feat! Formerly incarcerated people who create this page demonstrate many things to you:

- HONESTY: They are open, honest and direct by letting you know s/he has been incarcerated. As you may well imagine, this takes an enormous amount of courage. We know that honesty is imperative to building trust. Is honesty something you are looking for in your employees?
- SELF-MOTIVATION: Creating this page demonstrates the applicant's perseverance tenacity, and desire to succeed. S/he had no coercion in building this page; there was no class for it nor did anyone recommend they do this. They built the page of their own volition.
- TECH-SKILLS: A variety of computer skills were required to create the Personal Web Page including: scanning, storage, typing, and understanding 'cloud' technology; to name a few.
- HUMANNESS: In addition to the above, the applicant offers information here that describes more than skills and experiences; you learn who they are and what they bring to your organization. This information is very important in building company culture, but is not requested on standard job applications.

#### Why hire a formerly incarcerated person?

- To keep your options open for hiring the best possible candidate!
- Many formerly incarcerated people have received extensive training
- Many formerly incarcerated people are motivated to work
- Many formerly incarcerated people have a job coach or advisor
- Support is available for training and reducing risk



## Fidelity Bonding Program

The **Fidelity Bonding Program** offers six months of free bonding support to businesses across the country to lower their risk when hiring applicants who have been incarcerated.

Federal Fidelity Bonding Program: http://bonds4jobs.com

Bonding can:

- Reduce your risk when you hire formerly incarcerated people
- Provide six months of FREE insurance against employee theft
- Be obtained quickly and easily by just a phone call to confirm your hire

To bond a formerly incarcerated new hire today call toll-free: 877-US2-JOBS (877-872-5627)

## Work Opportunity Tax Credit (WOTC)

The WOTC is a special tax credit available for hiring former felons (and others) and must occur within one year of their release date. The WOTC is available to any size business from small organizations to national corporations. The credit is also available for any type of job. The work can be full-time, part-time, temporary, or seasonal.

Facts about the WOTC tax credit:

- Employers can save as much as \$2,400 in taxes
- Applies to the first year of employment
- The new employee must work 120 hours for the employer to begin to receive credit Exceptions:
  - Not for independent contractor work
  - Not for a business owned by a close relative

To find out more: <u>http://www.doleta.gov/business/incentives/opptax/wotcEmployers.cfm</u> Or call: 1-800-829-4933

#### **Employee Training Support**

Your business may be eligible for a state or federal training grant (or other funding). To find out what you may qualify for, check with your Workforce Investment Board, Small Business Development Center, or economic development agency.

- Workforce Investment Board: <u>http://www.servicelocator.org/contactspartners.asp</u>
- Small Business Development Center: <u>https://www.sba.gov/tools/local-assistance</u>
- Economic Development Agency: <u>https://www.sba.gov/content/economic-development-agencies</u>

#### Ban the Box:

Are you ready to remove the box that says 'Have you ever been convicted of a felony?' from your job application forms? If so, we can help! <u>https://www.fairshake.net/ban-the-box/</u> On our page you will find:

- Best Practices and Model Policies
- Fair Chance Fact Sheet
- Community Hiring Model
- Which states, cities and counties Ban the Box
- Learn from dedicated states like Minnesota who have Banned the Box for both public- and private-sector jobs. They freely share information for you to do this, too.



## Resume Guide

A good resume will open the door for an interview. But do you need a resume? Some employers prefer a resume and others require an application form. That depends on the kind of job you're applying for.

#### RESUME REQUIRED

- Professional, technical, administrative and managerial jobs.
- Sales positions.
- Secretarial, clerical, and other office jobs.

RESUME SOMETIMES REQUIRED Professional positions: Baker, Hotel Clerk, Electrician, Drafter, Welder

RESUME NOT REQUIRED Unskilled, quick turnover jobs: Fast Food Server, Laborers, Machine Loader, Cannery Worker

The Rockport Institute has generously donated the resume guide below. It is a shortened version of their full resume guide *How to Write a Masterpiece of a Resume* which can be found here: <a href="http://www.rockportinstitute.com/resumes">http://www.rockportinstitute.com/resumes</a>

#### WRITE A RESUME THAT GENERATES RESULTS

Before you begin, ask yourself: Why do you have a resume in the first place? What is it supposed to do for you? How can you differentiate yourself from hundreds of other applicants with qualified resumes? The prospective employer has the overwhelming task of looking over many resumes to find the special person that is right for the position and a great fit for the culture of the company. You are facing a great deal of competition.

The resume is a tool with one specific purpose: to win an interview. If it doesn't, it isn't an effective resume. A resume is an advertisement; nothing more, nothing less. A great resume doesn't just tell them what you have done but makes the same assertion that all good ads do: If you buy this product, you will get these specific, direct benefits. It presents you in the best light. It convinces the employer that you have what it takes to be successful in this new position or career.

Other reasons to have a resume:

- To pass the employer's screening process (requisite educational level, number years' experience, etc.), to give basic facts which might favorably influence the employer
- To establish yourself as a professional person with high standards and excellent writing skills, based on the fact that your resume is so well done (clear, well-organized, well-written, well-designed, of the highest professional grades of printing and paper).
- To use as a covering piece or addendum to another form of job application
- To put in an employer's personnel files. (which they may check out later for other openings)
- To help you clarify your direction, qualifications, and strengths, boost your confidence, or to start the process of committing to a job or career change.



It is a mistake to think of your resume as your work history, a personal statement or some sort of self expression. Sure, most of the content of any resume is focused on your job history. But write from the intention to create interest, to persuade the employer to call you. If you write with that goal, your final product will be very different than if you write it just to catalog your job history.

Most resumes are quickly scanned, rather than read. Ten to twenty seconds is all the time you have to persuade a prospective employer to read further and the decision to interview a candidate is usually based on an overall first impression of the resume, a quick screening that so impresses the reader and convinces them of the candidate's qualifications that an interview results. The top half of the first page of your resume will either make you or break you. You hope it will have the same result as a well-written ad: to get the reader to respond. You are selling a product in which you have a large personal investment: you.

The person who is doing the hiring often cares deeply how well the job will be done. You need to write your resume to appeal directly to them. Ask yourself: What does the employer really want? What special abilities would this person have? What would set a truly exceptional candidate apart from a merely good one? How can I demonstrate that I am the perfect candidate? Put yourself in their shoes.

Loosen up your thinking enough so that you will be able to see some new connections between what you have done and what the employer is looking for. You need not confine yourself to work-related accomplishments! Use your entire life as evidence of your character, skills and talents. If Sunday school or your former gang are the only places you have had a chance to demonstrate your special gifts for leadership, fine. What are the talents you have to offer the prospective employer? A great resume has two sections. In the first, you make assertions about your abilities, qualities and achievements. You write powerful, but honest, advertising copy that makes the reader immediately perk up and realize that you are someone special.

The second section, the evidence section, is where you back up your assertions with evidence that you actually did what you said you did. This is where you list and describe the jobs you have held, your education, etc. This is all the stuff you are obliged to include.

Most resumes are just the evidence section, with no assertions. The 'juice' is in the assertions section. When a prospective employer finishes reading your resume, you want them to reach for the phone to invite you in to interview. The resumes you have written in the past have probably been a gallant effort to inform the reader. You don't want them informed. You want them interested and excited.

#### THE OBJECTIVE SECTION

Ideally, your resume should be pointed toward conveying why you are the perfect candidate for one specific job or job title. Good advertising is directed toward a very specific target audience.

Targeting your resume requires that you be absolutely clear about your career direction—or at least that you appear to be clear. You would be wise to use this time of change to design your future career so you have a clear target that will meet your goals and be personally fulfilling. With a nonexistent, vague or overly broad objective, the first statement you make to a prospective employer says you are not sure this is the job for you.

Imagine the position of a software manufacturer looking at a sea of resumes. They all look so much alike until they come across a resume in the pile that starts with the following: "OBJECTIVE - a software sales position in an organization seeking an extraordinary record of generating new accounts, exceeding sales targets and enthusiastic customer relations". They are immediately interested! This first sentence conveys some very important and powerful messages: "I want exactly the job you are offering. I am a superior candidate because I recognize the qualities that are most important to you, and I have them. I want to make a contribution to your company." This works well because the employer is smart enough to know that



someone who wants to do exactly what they are offering will be much more likely to succeed than someone who doesn't. And that person will probably be a lot more pleasant to work with as well.

Secondly, this candidate has done a good job of establishing why they are the perfect candidate in their first sentence. They have thought about what qualities would make a candidate stand out. They have started communicating that they are that person immediately. What's more, they are communicating from the point of view of making a contribution to the employer.

Here's how to write your objective. First of all, decide on a specific job title for your objective. Go back to your list of answers to the question "How can I demonstrate that I am the perfect candidate?" What are the two or three qualities, abilities or achievements that would make a candidate stand out as truly exceptional for that specific job? Having an objective statement that really sizzles is highly effective. And it's simple to do. One format is:

OBJECTIVE: An xxx position in an organization where yyy and zzz would be needed (or, in an organization seeking yyy and zzz).

Xxx is the name of the position you are applying for. Yyy and zzz are the most compelling qualities, abilities or achievements that will really make you stand out above the crowd of applicants.

If you are applying for several different positions, you should adapt your resume to each one. Have an objective that is perfectly matched with the job you are applying for. Remember, you are writing advertising copy, not your life story.

If you have a limited work history, you want the employer to immediately focus on where you are going, rather than where you have been.

#### Examples of an Objective section:

OBJECTIVE: An entry-level position in the hospitality industry where a background in advertising and public relations would be needed.

OBJECTIVE: A position teaching English as a second language where a special ability to motivate and communicate effectively with students would be needed.

#### THE SUMMARY OF QUALIFICATIONS

The "Summary of Qualifications" consists of several concise statements that focus the reader's attention on the most important qualities, achievements and abilities you have to offer. Those qualities should be the most compelling demonstrations of why they should hire you instead of the other candidates.

This may be the only section fully read by the employer, so it should be very strong and convincing. Include professional characteristics (extremely energetic, a gift for solving complex problems in a fast-paced environment, exceptional interpersonal skills, committed to excellence, etc.) helpful in winning the interview.

How should you write to write a Summary of Qualifications? Look for the qualities the employer will care about most. Then look at what you wrote about why you are the perfect person to fill their need. Pick your qualities that best demonstrate why they should hire you. Assemble it into your Summary section.



The most common ingredients of a well-written Summary are as follows. Do not use all these ingredients in one Summary - use the ones that highlight you best.

- A short phrase describing your profession
- Followed by a statement of broad or specialized expertise
- Followed by two or three additional statements related to any of the following:
  - o breadth or depth of skills
  - o unique mix of skills
  - o range of environments in which you have experience
  - o a special or well-documented accomplishment
  - o a history of awards, promotions, or superior performance commendations
  - One or more professional or appropriate personal characteristics
- A sentence describing professional objective or interest.

Notice that the examples below show how to include your objective in the Summary section. If you are making a career change, your Summary section should show how what you have done in the past prepares you to do what you seek to do in the future.

#### A few examples of Summary sections:

- Highly motivated, creative and versatile real estate executive with seven years of experience in development and construction. Especially skilled at building effective, productive working relationships with clients and staff. Excellent management, negotiation and public relations skills. Seeking a challenging management position in the real estate field that offers extensive contact with the public.
- Health Care Professional experienced in management, program development and policy making in the United States as well as in several developing countries. A talent for analyzing problems, developing and simplifying procedures, and finding innovative solutions. Proven ability to motivate and work effectively with persons from other cultures and all walks of life. Skilled in working within a foreign environment with limited resources.
- Performing artist with a rich baritone voice and unusual range, specializing in classical, spiritual, gospel and rap music. Featured soloist for two nationally televised events. Accomplished pianist. Extensive performance experience includes television, concert tours and club acts. Available for commercial recording and live performances.

#### SKILLS AND ACCOMPLISHMENTS

In this final part of the assertions section of your resume, you do exactly what you did in the previous section, except that you go into more detail.

In the summary, you focused on your most special highlights. Now you tell the rest of the best of your story. Let them know what results you produced, what happened as a result of your efforts, what you are especially gifted or experienced at doing. Flesh out the most important highlights in your summary.

#### Here are a few ways you could structure your "Skills and Accomplishments" section:

#### SELECTED SKILLS AND ACCOMPLISHMENTS

- Raised \$1900 in 21 days in canvassing and advocacy on environmental, health and consumer issues.
- Conducted legal research for four Assistant U.S. Attorneys, for the U.S. Attorney's office
- Coordinated Board of Directors and Community Advisory Board of community mental health center. Later commended as "the best thing that ever happened to that job."



#### FUNCTIONAL RESUME FORMAT

The functional resume highlights your major skills and accomplishments. It helps the reader see clearly what you can do for them. It helps target the resume into a new direction by lifting up from all past jobs the key skills and qualifications to help prove you will be successful. The functional resume is a must for career changers and for those returning to the job market.

#### THE EVIDENCE SECTION - YOUR WORK HISTORY, EDUCATION, ETC.

Most resumes are not much more than a collection of "evidence," various facts about your past. By evidence, we mean all the mandatory information you must include on your resume: work history with descriptions, dates, education, affiliations, list of software mastered, etc. If you put this toward the top of your resume, anyone reading it will feel like they are reading an income tax form.

#### EXPERIENCE

List jobs in reverse chronological order. Don't go into detail on the jobs early in your career; focus on the most recent and/or relevant jobs. (Summarize a number of the earliest jobs in one line or very short paragraph, Put dates in italics at the end of the job; don't include months, unless the job was held less than a year. Include military service, internships, and major volunteer roles if desired! Because the section is labeled "Experience." it does not need to mean that you were paid.

#### EDUCATION

List education in reverse chronological order, degrees or licenses first, followed by certificates and advanced training. Set degrees apart so they are easily seen. Put in boldface whatever will be most impressive. Don't include any details about college except your major and distinctions or awards you have won.

- Do include advanced training, but be selective with the information.
- If you are working on an uncompleted degree, include the degree and afterwards, in parentheses, the expected date of completion.
- If you didn't finish college, start with a phrase describing the field studied, then the school, then the dates (the fact that there was no degree may be missed).

Other headings might be "Education and Training" or "Education and Licenses".

And then add your Awards, Civic and Community Recognition and Comments from Supervisors.

#### PERSONAL INTERESTS

Only list these if your personal interests indicate a skill or knowledge that is related to the goal, such as photography for someone in public relations, or carpentry and wood-working for someone in construction management. This section can create common ground in an interview.

#### REFERENCES

You may put "References available upon request" at the end of your resume, if you wish. This is a standard close (centered at bottom in italics), but is not necessary. You can bring a separate sheet of references to the interview, to be given to the employer upon request.



#### A FEW GUIDELINES FOR A BETTER PRESENTATION

**The resume is visually enticing, a work of art.** Simple clean structure. Very easy to read. Symmetrical. Balanced. Uncrowded. As much white space between sections of writing as possible; sections of writing that are no longer than six lines, and shorter if possible.

**There are absolutely no errors.** No typographical errors. No spelling errors. No grammar, syntax, or punctuation errors. No errors of fact.

All the basic, expected information is included. A resume must have the following key information: your name, address, phone number, and your email address at the top of the first page, a listing of jobs held, in reverse chronological order, educational degrees, in reverse chronological order.

Jobs listed include a title, the name of the firm, the city and state of the firm, and the years employed. Jobs earlier in a career can be summarized and extra part-time jobs can be omitted. If no educational degrees have been completed, it is still expected to include some mention of education (professional study or training, partial study toward a degree, etc.) acquired after high school.

It is targeted. First you should get clear what your job goal is, what the ideal position would be. Then you should figure out what key skills, areas of expertise or body of experience the employer will be looking for in the candidate. Gear the resume structure and content around this target, proving these key qualifications.

**Strengths are highlighted / weaknesses de-emphasized.** Focus on whatever is strongest and most impressive. Make careful and strategic choices as to how to organize, order, and convey your skills and background.

**Use power words.** For every skill, accomplishment, or job described, use the most active impressive verb you can think of (which is also accurate). Begin the sentence with this verb, except when you must vary the sentence structure to avoid repetitious writing.

Show you are results-oriented. Wherever possible, prove that you have the desired qualifications through clear strong statement of accomplishments

Writing is concise and to the point. Keep sentences as short and direct as possible.

**Make it look great.** Use a laser printer or an ink jet printer that produces high-quality results. A laser is best because the ink won't run if it gets wet. It should look typeset. Use a standard conservative typeface (font) in 11 or 12 point. Use off-white, ivory or bright white 8 1/2 x 11-inch paper, in the highest quality affordable. Use absolutely clean paper without smudges, without staples and with a generous border.

**Shorter is usually better.** Your resume should be just long enough to keep the reader's interest, and create psychological excitement that leads prospective employers to pick up the phone and call you.

**Telephone number that will be answered.** Be sure the phone number on the resume will, without exception, be answered by a person or an answering machine Monday through Friday 8-5pm.

#### WHAT NOT TO PUT ON A RESUME

- The word "Resume" at the top of the resume
- Fluffy rambling "objective" statements
- Salary information
- Full addresses of former employers or names of supervisors
- Reasons for leaving jobs
- References



## Accomplishments and Skills Worksheet

Use this worksheet as a spring board to organize your work history and personal interests for your resume. Include all successes in your life! You have valuable talent, skills and traits to share. Remember: there are no wrong answers.

Examples--

- Shipped an average of 40 packages per day for 4 years with fewer than 3% damage in shipping.
- Volunteered at the Humane Society every Tuesday evening for 2.5 years. Walked, bathed and groomed dogs.
- Organized a fund-raising event for Fair Shake, generating over \$8300. Organized silent auction donations, secured entertainment and food and assembled volunteers.
- Managed a household of four on \$900 per month.
- Restored a 1961 Volkswagen Beetle to original condition.
- Successfully planted, nurtured and harvested an annual garden (8 years running!) and canned, froze or dried the harvest to provide nearly half of our family's dietary requirements.

#### **Occupational Titles**

Job titles to start your brainstorming when considering job goals.

Accountant	Graphic Designer
Assembler	Grounds Keeper
Carpenter	Inspector
Cashier	Lab Technician
Chef / Cook	Librarian
Clerk	Machine Operator
Data Entry	Mail Carrier
Director	Maintenance
Editor	Massage Therapist
Engineer	Manager
Firefighter	Mason

Manufacturer Operations Manager Painter Programmer Salesperson Secretary Snow-maker Teacher Tree Trimmer Veterinarian Welder

#### Job Skills

The following is a short list of job skills. (There are literally thousands of job-specific skills.) You will have to research the job skills specific to your occupation

Drill Press Operation	Payroll / Accounting
Driving	Planning
Editing	Public Speaking
Electronic Repair	Researching
Filing	Sign Language
Hammering	Scheduling
Interviewing	Soldering
Keyboarding	Technical Writing
Management	Telemarketing
Marketing	Typing
Mechanical Drafting	Welding
Metal Fabrication	Writing
	Driving Editing Electronic Repair Filing Hammering Interviewing Keyboarding Management Marketing Mechanical Drafting



#### Self-Management Skills

Follow instructions Get along well

#### Personality traits

Articulate Assertive Assume responsibility Communicative Competitive Creative Decisive Dependable Detail-oriented Diplomatic

#### Physical skills

Agile Assembling Balancing, juggling Crafts Counting Drawing, painting Driving (CDL?) Endurance Finishing, refinishing

#### **People Skills**

Caring Comforting Communicating Conflict Management Conflict Resolution Counseling Consulting Developing Rapport Diplomacy Diversity

#### Data Sorting Skills

Analyzing Auditing Averaging Budgeting Calculating, Computing Checking for accuracy Classifying Comparing Comparing Get things done Honest

Enthusiastic Emotionally strong Flexible Friendly Highly motivated Integrity Quick thinker Self-motivated Sense of direction Sense of humor

Flexible Grinding Hammering Keyboarding, Typing Manual dexterity Mechanical Modeling, remodeling Observing, inspecting Operating machines

Empathy Encouraging Group Facilitating Helping Others Inspiring Trust Inquiry Instructing Interviewing Listening Mediating

Cost Analysis Counting Detail-oriented Evaluating Examining Financial or fiscal Analysis Financial management Financial records Punctual

Responsible

Sensitive Sincere Sociable Tactful Tolerant Tough Trusting Understanding Willing to learn

Precise Set standards Strong Thorough Restoring Sandblasting Sewing Sorting Weaving

Mentoring Motivating Negotiating Outgoing Problem Solving Respect Responsive Sensitive Sympathy Tolerance

Following instructions Investigating Inventory Interrelate Logical Organizing Recording facts Research Surveying

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"Accomplishments and Skills Worksheet" from the Fair Shake Reentry Packet



#### Leadership Skills

Brainstorm Competitive Coordinating Decisive Delegate Direct others Evaluate Goal setter Influential Initiate new tasks

#### **Artistic Skills**

Artistic ideas Dance, Aerobic Designing Drawing, Painting Handicrafts Illustrating, Sketching

#### Descriptive Words to Use in Your Resume

Able Accurate Active Adaptable Adept Administrative Advantageous Aggressive Alert Ambitious Analytical Articulate Assertive Astute Attentive Authoritative Bilingual Broad minded Calm Candid Capable Cheerful Committed Competent Comprehensive Confident Conscientious

Integrity Judgment Manage, Direct Others Mediate Problems Motivate People Multitasking Negotiate Agreements Organization Planning Results-Oriented

Imaginative Inventive Mechanical drawing Model-making Perform Photography

Considerate Consistent Constructive Continuous Contributions Cooperative Creative Curious Decisive Dedicated Deliberate Dependable Detailed Detail-oriented Determined Diligent Diplomatic Disciplined Discreet Diversified Driven Dynamic Eager Easily Easygoing Economical Effective

Accomplishments and Skills Worksheet 3/4

Risk Taker Run Meetings Self-Confident Self-Directed Self-Motivated Sets an Example Solve Problems Strategic Planning Supervision Work Schedules

Play an instrument Rendering Singing Visualize shapes Visualizing Writer / Editor

Efficient Effortlessly Empathetic Energetic Enterprising Enthusiastic Excellent Exceptional Experienced Expert Expertly Extensive Fair Farsighted Fast learner Flexible Forceful Friendly Generalist Hard-working Honest Imaginative Increasingly Independent In-depth Initiative Innovative

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"Accomplishments and Skills Worksheet" from the Fair Shake Reentry Packet



#### **Descriptive Words (Continued)**

Insightful Instrumental Inventive Knowledgeable Leadership Logical Loyal Major Mature Meaningful Methodical Meticulous Motivated Multilingual Objective **Open-minded** Optimistic Orderly Organized Outstanding Patient Perceptive Persistent Personable Personally Persuasive Pertinent Pleasant Positive Practical

Precise Problem-solver Productive Professional Proficient Profitable Progressive Proven Punctual Qualified Quality conscious Quick learner Realistic Recent Reliable Repeatedly Resilient Resourceful Respectful Responsible Responsive **Risk-taker** Routinelv Satisfactorily Scope Self-confident Self-controlled Self-reliant Self-starter Sharp

Significantly Sincere Skilled Skillful Solid Sound Specialized Specialist Stable Strategically Strong Substantial Successful Superior Systematic Tactful Talented Team player Technical Thorough Timely Uniform Universal Up-to-date Valuable Varied Versatile Vigorous Well-educated Well-rounded



## Cover Letter

Many employers today want to read a letter of introduction, or cover letter, when they review a resume. A cover letter should tell the employer which position you are interested in, why you think you are qualified for the position. Some information in your cover letter may also be on your resume; overlapping information emphasizes skills and characteristics. Read your cover letter carefully, check for spelling, grammar, and punctuation errors, then have another person proofread it one more time before you print it or press 'send'.

January 5, 2012

Alex Wikstrom Sun Dog Manufacturing 123 Swiggum St. Westby, WI 54667

Dear Mr. Wikstrom:

I am interested in the Shipping Manager position advertised in the Westby Times this week. I believe I would be a great fit for this position and welcome the opportunity to talk with you to find out more about the job and your company.

Your Requirements:

- Computer literate; able to learn software programs
- Compare multiple shipping criteria
- Self-motivated
- Friendly; work well with others

My Qualifications:

- I am experienced in shipping with USPS, Fed Ex and UPS and their software programs.
- I understand that each shipper offers different services. I can learn what I need to know for the safe delivery of products to the customer and the most cost-efficient route for the company.
- I enjoy my work and take pride in a job well done. I find this very motivating.
- I encourage you to follow up on my references as I am sure you will see that I am a 'team player' and understand how to recognize company culture and enhance the work environment.

I enjoy playing an important role in enhancing a customers' experience. I also enjoy balancing the technical skills, physical skills and social skills that are required to do a great job in this position. I take pride and ownership in my work and consider the perspective of the customer when packing an order.

My resume is attached for your review. I'm interested in talking with you and learning more about the position and Sun Dog. I read the mission statement and feel I really can get behind it.

Thank you for your time and consideration. I'm looking forward to hearing from you.

Sincerely,

Signature Here

Sue Kastensen

For more examples, check out **Best Resume's & Letters for Ex-Offenders** by Wendy Enelow and Ronald Krannich, *or* simply search for 'cover letter examples' in your favorite search engine.

Thank You Letter 1/1



## Thank You Letter

Writing a thank you letter allows you the opportunity to share your reflections from interview including topics that were discussed and your decision to accept the job if it is offered to you. If you do not want the job you can write a short thank you letter stating that you wish to withdraw your application. If you do want the job, restate the qualifications and social skills you possess related to the requirements of the position and culture of the company. Be sure to send your thank you letter within a day of your interview.

Sue Kastensen PO Box 63 Westby, WI 54667 608-634-6363 sue@gmail.com

January 20, 2012

Alex Wikstrom Sun Dog Manufacturing 123 Swiggum St. Westby, WI 54667

Dear Mr. Wikstrom:

Thank you for taking the time to meet with me about the Shipping Manager job opening yesterday. I appreciate the opportunity to interview for this position.

Upon reflection, I believe I am a good fit for the Shipping Manager position and also for the company. I bring four years experience in shipping and receiving and I am familiar with nearly all of the tools you showed me. I learn quickly and will be able to master each of the computer shipping programs easily. My personality is well-suited to accommodate the variety of employees who will bring items to be shipped, and also the freight handlers that I will interface with.

Thank you for listening to me describe my past and what I have learned from my incarceration. Be assured that I have reflected upon, learned from, and moved beyond all types of criminal behavior. I am ready and willing to be a reliable benefit to Sun Dog Manufacturing.

I'm very interested in working with you and your team. I am a dedicated worker and can commit to supporting Sun Dog Manufacturing well into the future. Please feel free to contact me if you would like further information. My cell phone number is 608-634-1234

Thank you again for your time and consideration.

I'm looking forward to hearing from you.

Sincerely, Signature Here Sue Kastensen

\*\*\* For many more examples, Search the Internet for Thank You Letter Examples \*\*\*