# REENTRY PACKET

Your Customized Guide to Support your Successful Transition



National Web-based Reentry Resource Center www.fairshake.net

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Resume Guide

# **Maurice Sprewer**

414.874.1657 (list the BEST contact number you have)

Maurice.sprewer@dwd.wisconsin.gov

(be sure that your email address is professional)

EXAMPLE of a FUNCTIONAL Resume'

#### **Production Worker and General Laborer Committed to Safety and Quality**

(personal branding statement - describes position and a quality that makes you great at it)

Summary of Skills: (make sure the skills are relevant to the job you are applying for - usually found in the job description)

- Sorting, grading, weighing, and inspecting products, verifying and adjusting product weight or measurement to meet specifications.
- Observing machine operations to ensure quality and conformity of filled or packaged products to standards.
- Monitoring the production line, watching for problems such as pile-ups, jams, or glue that isn't sticking properly.
- Attaching identification labels to finished packaged items, or cut stencils and stencil information on containers, such as lot numbers or shipping destinations.
- Stocking and sorting product for packaging or filling machine operation, and replenishing packaging supplies, such as wrapping paper, plastic sheet, boxes, cartons, glue, ink, or labels.
- Packaging the product in the form in which it will be sent out, for example, filling bags with flour from a chute or spout.
- Inspecting and removing defective products and packaging material.
- Starting machine by engaging controls.
- Removing finished packaged items from machine and separate rejected items.
- Counting and recording finished and rejected packaged items.
- Stopping or resetting machines when malfunctions occur, clearing machine jams, and reporting malfunctions to a supervisor.
- Removing products, machine attachments, or waste material from machines.
- Transferring finished products, raw materials, tools, or equipment between storage and work areas of plants and warehouses, by hand or using hand trucks.
- Packing and storing materials and products.
- Helping production workers by performing duties of lesser skill, such as supplying or holding materials or tools, or cleaning work areas and equipment.
- Counting finished products to determine if product orders are complete.
- Measuring amounts of products, lengths of extruded articles, or weights of filled containers to ensure conformance to specifications.
- Following procedures for the use of chemical cleaners and power equipment to prevent damage to floors and fixtures.
- Mixing water and detergents or acids in containers to prepare cleaning solutions, according to specifications.
- Loading and unloading items from machines, conveyors, and conveyances.
- Operate machinery used in the production process, or assist machine operators.
- Placing products in equipment or on work surfaces for further processing, inspecting, or wrapping.

#### **Relevant Production and General Labor Experience**

| General Laborer (Position while incarcerated)                           | year - year |
|---|-------------|
| State of Wisconsin / Badger State Industries / FBOP (whichever applies) | City, State |
| Previous Relevant Employment  | vear - vear |
| • ,   | year - year |
| Previous Employer   | City, State |
| Other Experience  |             |
| Previous Relevant Employment  | year - year |
| Previous Employer   | City, State |
|   |             |

### **Education**

Relevant Education (Relevant Degree / Diploma)

Created by Maurice Sprewer Employment & Training Specialist / Reentry Coordinator DWD / Job Service 4201 N. 27th Street Suite 602 Milwaukee, WI 53216

### **ASA J. PETERS**

1514 Campbell, D1 Jefferson City, Missouri 64108 (816) 667-0421 (816) 992-1421

### **AREAS OF RELEVANT SKILL**

Multi-dimensional individual with experience as **heavy equipment operator**, **driver**, or **laborer** with technical knowledge in surveying, welding, and general maintenance. Excellent safety record and willingness to do more than what is expected. Communicate and interact effectively with diverse cultures.

- Heavy Equipment Operations: Forklift, Tractor, Loader, Backhoe, Motor Grader, Track Loader, Bulldozer, Bobcat Skid/Steer Loader, Scraper
- Driver: Dump Truck, Over-the-Road
- Technical: Surveying, Welding
- Maintenance: General, Preventative, Carpentry, Painting

### **EDUCATIONAL BACKGROUND**

Linn State Technical College

Heavy Equipment Operator Certificate Course Welding; Blueprint Interpretation; Surveying; Preventative Maintenance

American Truck Driving School

Over-the-Road Truck Driving Certificate Course

Northwest Missouri Community College

Introduction to Computer Information Systems; Basic Programming; Data Files; Structural Programming; Microcomputer Operating Systems

### **EMPLOYMENT HISTORY**

TEMPORARY ASSIGNMENTS, Jefferson City & Cameron, MO

- Store Clerk/Stocker
- Library Clerk/Data Entry Clerk
- Computer Operator/Data Entry Clerk
- Chapel Head Clerk
- AM/PM Baker/Store Clerk

#### LINN TECHNICAL COLLEGE, Linn, MO

Maintenance Technician – General maintenance, cleaning, carpentry, and lawn care.

#### SPRINGFIELD PARKS AND RECREATION DEPARTMENT, Springfield, MO

Laborer, Park Maintenance

### MAZZIO'S PIZZA, Springfield, MO

Delivery Driver

#### DRIVEWAY PAVING. Toledo. OH

Dump Truck Driver/Laborer

#### NORTH AMERICAN VAN LINES, Ft. Wayne, IN

Over-The-Road Driver

# ARTHUR F. ECK, JR.

639 Arcadia Street Rochester, NY 12239 387-458-3241

# **OBJECTIVE**

### BREAKFAST and LUNCH COOK

To assist a restaurant in attracting and retaining a strong customer base, by applying a passion for the culinary arts and a strong work ethic.

### PERSONAL PROFILE

- Experience working in a kitchen environment, filling orders and developing menu items.
- Ability to get the job done by employing critical thinking and problem resolution skills.
- Work well as a team player and independently with very little supervision.
- Received commendations for being dependable and hardworking.
- Bilingual, Spanish and English.

## **COOKING SKILLS**

- Prepared a selection of entrees, vegetables, desserts, and refreshments.
- Cleaned the grill, food preparation surfaces, counters, and floors.
- Met high quality standards for food preparation, service, and safety.
- Trained and supervised workers.
- Maintained inventory logs and placed orders to replenish stocks of tableware, linens, paper, cleaning supplies, cooking utensils, food, and beverages.
- Received and checked the content of deliveries and evaluated the quality of meats, poultry, fish, vegetables, and baked goods.
- Oversaw food preparation and cooking.

# RESTAURANT EXPERIENCE

Kitchen Worker – State of New York (Coxsackie Correctional Facility); Coxsackie, NY Short Order Cook – Rockies Breakfast Bar; Rochester, NY Prep Cook/Laborer – New World Diner; Rochester, NY Lunch and Dinner Cook – Albany's Italian American Restaurant; Albany, NY

## MILITARY SERVICE

**U.S. Navy** – Machinist Mate E-3 – *Honorable Discharge GED obtained* 

Citizenship - Birth Certificate

We work directly with hundreds of government agencies nationwide to provide consumers with the ability to securely order their vital records online. Government agencies across the nation trust VitalChek to handle your vital record orders, and you can too.

https://www.vitalchek.com/order\_main.aspx?even ttype=birth

Clothing - Interview and Career Clothing

The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and in life.

https://dressforsuccess.org/affiliate-list/

**Employment - Employment Services** 

We are dedicated to helping you find your next career! The National Urban League is a historic civil rights organization dedicated to elevating the standard of living in historically underserved urban communities. Founded in 1910, the National Urban League spearheads the effort of its local affiliates through the development of programs, public policy research and advocacy. http://www.nuljobsnetwork.com/

**Employment - Employment Services** 

148 Andrew Young International Boulevard Suite 650 Atlanta, GA 30303 404-656-3011 E-Mail: commissioner@dol.state.ga.us Web Site www.dol.state.ga.us Information about State Department of Lab

Information about State Department of Labor resources may be of interest to potential employers looking for incentives to hire individuals with criminal histories and service providers and individuals with criminal histories who are looking for assistance in finding employment.

http://georgia.gov/agencies/georgia-department-labor

**Employment - Job Training** 

job placement, job skills training, employment workshops 1718 Peachtree St NW #375 Atlanta, GA 30309 404-206-6000 http://mercyatlanta.org/SERVICES

Employment - Staffing Agency

Manpower is dedicated to enriching people's lives with meaningful employment and development opportunities, as we have done for more than 60 years.

https://www.manpower.com/ManpowerUSA/home

**Employment - Temporary Staffing Agency** 1230 Peachtree St

1230 Peachtree Suite 2350 Atlanta, GA 404-897-5152

**Employment - Temporary Staffing Agency** 1020 Delta Blvd

Dept 996

Citizenship - Social Security Card

Getting a replacement Social Security number (SSN) card has never been easier. As long as you're only requesting a replacement card, and no other changes, you can use our free online services from anywhere.

https://www.ssa.gov/myaccount/replacement-card.html

**Employment - Employment Programs** 

Employment and job readiness, computer training, moving to entrepreneurship classes 477 Windsor St SW #101 Atlanta, GA 30312 404-230-7149

http://www.tcwfi.org/Page?Key=MainMenu-Programs&sp=Yes

**Employment - Employment Services** http://www.dol.state.ga.us/

**Employment - Employment Services** 

America Works includes work readiness training, vocational training, career placement, career advancement, and employment retention services. Our mission is to equip each individual who comes to our offices with the right tools so that they are able to provide for themselves and their loved ones. People find employment, and employers find talent! Due to the Coronavirus Pandemic, you must contact the office first before you can engage in in-person services. Click on the link above to find the location nearest to you. https://americaworks.com/virtual-contact-info/

**Employment - Staffing Agency** 

PeopleReady has re-imagined and simplified the path that connects people and work. Whether you need workers or youre looking for new job opportunities, were ready to deliver results for you today.

https://www.peopleready.com/

**Employment - Temporary Staffing Agency** 1032 Old Peachtree Rd, NW

Suite 401 Atlanta, GA 800-483-5207

**Employment - Temporary Staffing Agency** 

1401 Barclay Circle Marietta , GA 1-800-723-2826

**Employment - Temporary Staffing Agency** 3390 Woodrun Trail

Marietta, GA 678-560-7201 http://www.ibryo.com/

**Employment - Temporary Staffing Agency** 

2551 Roswell Road Suite 510 Marietta, GA 770-971-0900

**Food - Food Pantry** 

Atlanta, GA 404-715-4300

http://www.deltaglobalstaffing.com/

Employment - Temporary Staffing Agency

1000 Abernathy Road Northpark Building 400, Suite 10 Atlanta, GA 678-918-2135

**Employment - Temporary Staffing Agency** 

4973 Leifs Landing Marietta, GA 770.645.6009

**Food - Food Pantry** 

Find a food bank near you! The Feeding America nationwide network of food banks secures and distributes more than 3 billion meals each year. Contact your local community food bank to find food.

http://www.feedingamerica.org/find-your-local-food bank/

**Food - Food Pantry** 

Find local pantries, soup kitchens, food shelves, food banks and other food help. https://www.foodpantries.org/st/georgia

#### Free - Free Stuff

We are a grassroots and entirely nonprofit movement of people who are giving and getting stuff for free in their own Towns. It's all about reuse and keeping good stuff out of landfills. Membership is free.

https://www.freecycle.org/

**Multiple Resources - Multiple Resources** 

Community Coordinators work with service providers and can refer individuals to housing, employment, mentoring resources. https://dcs.georgia.gov/reentry-services/community-resources

#### Reentry Resource - Multiple Resources Available

Our findhelp technology powers Americas leading social care network. Our network features more than 300,000 free and reduced-cost programs in all 50 U.S. states, territories, and Puerto Rico, powering social care systems for hundreds of customers nationwide.

https://www.findhelp.org/find-social-services/georg

# **Reentry Resource - Multiple Resources Available**

The 2-1-1 Contact Center connects families with community resources that enables them to thrive resources like food pantries, job search and placement agencies, and financial emergency assistance agencies. This help is provided so that families can recover and become sustainable once again.

https://www.unitedwaycg.org/2-1-1

#### Reentry Resource - Multiple Resources Available

Serving Bulloch, Candler, Emanuel, Evans, Jenkins,

WhyHunger Hotline: 866-348-6479

Call, text or click on the link to their website to find food pantries, soup kitchens, summer meals sites, government nutrition programs and grassroots organizations.

http://www.whyhunger.org/find-food

Food - Food Pantry

Ample Harvest works to reduce food waste by connecting gardeners to their local food pantries so that excess garden bounty can be shared with those in need. Use the search tool to look for a local food pantry near you. https://ampleharvest.org/find-food/

#### Free - Free Phone

Assurance Wireless P.O. Box 5040 Charleston, IL 61920-9907 1-888-321-5880

Assurance Wireless provides eligible consumers with free monthly data, unlimited texting, free monthly minutes plus a free Smartphone. Lifeline enrollment is available to individuals who qualify based on federal or state-specific eligibility criteria. Residents of homeless shelters, nursing homes and temporary addresses may also be eligible. https://www.assurancewireless.com/lifeline-service s/what-lifeline

#### **Health - Rehabilitation Center**

5448 Yorktowne Drive Atlanta, GA - 30349 (800) 445-4232

# **Reentry Resource - Multiple Resources Available**

Search for benefits in Education, Grants, Loans, Social Security, Housing and Utilities, Employment and Career Development, Financial Assistance and more.

https://www.benefits.gov/categories

# **Reentry Resource - Multiple Resources Available**

United Way 2-1-1, we are an information and referral service. We gather information on community resources and refer you to the resource best suited to meet your needs. Currently, our digital platforms will give you the fastest service. You can search here online, or download our 2-1-1 app to access our searchable database of resources. You can also text 211od to 898211 to receive a list of referrals based on your zip code.

http://211online.unitedwayatlanta.org/Search.aspx

#### Reentry Resource - Multiple Resources Available

Multiple resources available to residents of Northeast Georgia.

http://www.navigateresources.net/uwng/

#### **Shelter - Homeless Assistance**

2006 North Avenue NW Atlanta, GA - 30318 (404) 600-6220

Second Chance At Life Ministries is a faith based ministry that helps homeless men transition back

and Tattnall Counties https://unitedwaysega.org/

Shelter - Homeless Assistance

75 Peachtree Place NW Atlanta, GA 30309 404.874.8001 phone 404.873.3489 fax http://atlantacss.org/

Shelter - Low Income Housing

359 W Lake AVE NW ATLANTA, GA 30318-8100 Elderly

Taliafaro, Inc. Phone: 404-799-5702

Shelter - Low Income Housing

496 Boulevard, NE ATLANTA, GA 30307-2666 Family

Phone: (404) 874 - 6322

http://www.lowincomehousing.us/GA/avondale\_est

ates.html

Shelter - Low Income Housing

496 Boulevard, NE ATLANTA, GA 30308-2666 Family

Phone: (404) 874 - 6322

Shelter - Low Income Housing

1125 Ponce de Leon AVE NE ATLANTA, GA 30306-4546

Elderly

Phone: (404) 875-7495

Shelter - Low Income Housing

1200 Glenwood AVE SE ATLANTA, GA 30316-1949 Phone: 404 622-5471

Elderly

http://wesleywoods.org/branantowers/branan-towe

rs.html

Shelter - Low Income Housing

2982 Briarcliff RD NE ATLANTA, GA 30329-2585 Phone: 404-634-3263 Elderly

http://www.briarcliffoaks.org/

Shelter - Low Income Housing

1833 Clifton RD NE ATLANTA, GA 30329-4021

Elderly

Phone: (404) 728-6232

**Shelter - Low Income Housing** 3155 Hickman Dr. NW

Atlanta, GA 30311

Family

Russell Property Management Phone: 404-505-1790 vcalloway@hjrussell.com

Call or visit the website for more information.

http://www.hjrussell.com/

Shelter - Low Income Housing

210 Auburn Avenue, NE

into a stable lifestyle. We offer shelter, employment help, drug and alcohol guidance, as well as a support network to get back up when you have troubles.

Shelter - Low Income Housing

1059 Oglethrope Avenue, SW ATLANTA, GA 30310-2651

Elderly

Phone: (404)752-5010

**Shelter - Low Income Housing** 1881 Myrtle DR SW

ATLANTA, GA 30311-4961

Elderly

Phone: 404-758-4562

Shelter - Low Income Housing

496 Boulevard, NE ATLANTA, GA 30308-2666

**Family** 

Phoné: (404) 874-6322

Shelter - Low Income Housing

400 RALPH MCGILL BLVD NE ATLANTA, GA 30312-1229

Elderly

Phone: (404)659-0062

Shelter - Low Income Housing

1044 Capitol Ave SE Atlanta, GA 30315-1726 Phone: 404 586-0068

Family

Shelter - Low Income Housing

85-6 Mount Zion RD SW ATLANTA, GA 30354-2333 Phone: 404-363-4670 Family

http://www.brandywinetownhouses.com/

Shelter - Low Income Housing

1050 Ponce de Leon AVE NE ATLANTA, GA 30306-4230 Phone: 404 872-8214 Elderly

**Shelter - Low Income Housing** 

479 E Paces Ferry Rd NE Ofc Atlanta, GA 30305-3311 Elderly Phone 404-261-1223

http://www.phgainc.org/

**Shelter - Low Income Housing** 

3033 Continental SW Atlanta, GA 30331-3039

Elderly

Phone: 404 344 9400

http://www.emoryhealthcare.org

Shelter - Low Income Housing

Find low income apartments in Georgia along with non profit organizations that help with low income housing along with HUD apartments, public housing apartments, public housing authorities, and housing assistance agencies.

https://www.lowincomehousing.us/GA.html

Atlanta, GA 30303-2610 Family Phoné: 404-659-6728 vcalloway@hjrussell.com http://www.hjrussell.com

**Shelter - Salvation Army** 

The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the Gospel of Jesus Christ and to meet human needs in His name without discrimination. http://salvationarmygeorgia.org/

Shelter - Transitional Housing

2453 Coronet Way Atlanta, GA, 30318 404-367-0576

Shelter - Transitional Housing

2488 Lakewood Ave. Atlanta, GA. 30315 US Telephone: 404-589-0163 http://www.covenanthouse.org/

**Shelter - Transitional Housing** 1-855-860-3119

Transitional, sober housing provides supportive housing along with drug and alcohol treatment for selective locations

https://www.transitionalhousing.org/state/georgia

**Shelter - Transitional Housing** Southern Prison Ministry, The Open Door Community 910 Ponce de Leon Avenue Northeast Atlanta, GA 30306 Phone: (404) 874-9652 Fax: (404) 874-7964 Provides residential services to people in need; facilitates monthly visitations for family and friends of prisoners in Hardwick and on death row. http://opendoorcommunity.org/

**Shelter - Shelters** 

We provide an online directory of shelters in Georgia. https://www.shelterlist.com/state/georgia

**Shelter - Transitional Housing** 144 Mills St., NW Atlanta, GA. 30313 US Telephone: 404-367-2492 http://www.atlantamission.org/

**Shelter - Transitional Housing** 2 Martin Luther King Jr. Dr. SE Suite 458 Atlanta, Georgia 30334-4909 404-520-4102

A statewide directory of reentry housing. Residences include Structured Housing (SH), Standard Recovery Housing (SR), and Intensive Recovery (IR) Housing.

https://sites.google.com/a/dcs.ga.gov/housing/thor -directory

**Shelter - Transitional Housing** 

Transitional and supportive housing, counseling, tutoring services for youth, parenting classes and health classes 1105 W. Peachtree St., NE Atlanta, GA, 30309 (404) 853-2800 Mon-Thur 8am – 8pm; Fri 8am – 6pm http://www.familiesfirst.org/what-we-do/

Shelter - Transitional Housing

Georgia Department of Community Affairs 60 Executive Park South, NE Atlanta, GA 30329 (404) 679-4840

RPH pays for short-term transitional housing (up to 6 months) and food access with pre-approved RPH providers.

https://www.dca.ga.gov/safe-affordable-housing/ho meless-special-needs-housing/reentry-partnershiphousing-rph



# Resume Guide

A good resume will open the door for an interview. But do you need a resume? Some employers prefer a resume and others require an application form. That depends on the kind of job you're applying for.

#### RESUME REQUIRED

- Professional, technical, administrative and managerial jobs.
- Sales positions.
- Secretarial, clerical, and other office jobs.

#### RESUME SOMETIMES REQUIRED

Professional positions: Baker, Hotel Clerk, Electrician, Drafter, Welder

#### RESUME NOT REQUIRED

Unskilled, quick turnover jobs: Fast Food Server, Laborers, Machine Loader, Cannery Worker

The Rockport Institute has generously donated the resume guide below. It is a shortened version of their full resume guide *How to Write a Masterpiece of a Resume* which can be found here: <a href="http://www.rockportinstitute.com/resumes">http://www.rockportinstitute.com/resumes</a>

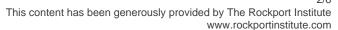
#### WRITE A RESUME THAT GENERATES RESULTS

Before you begin, ask yourself: Why do you have a resume in the first place? What is it supposed to do for you? How can you differentiate yourself from hundreds of other applicants with qualified resumes? The prospective employer has the overwhelming task of looking over many resumes to find the special person that is right for the position and a great fit for the culture of the company. You are facing a great deal of competition.

The resume is a tool with one specific purpose: to win an interview. If it doesn't, it isn't an effective resume. A resume is an advertisement; nothing more, nothing less. A great resume doesn't just tell them what you have done but makes the same assertion that all good ads do: If you buy this product, you will get these specific, direct benefits. It presents you in the best light. It convinces the employer that you have what it takes to be successful in this new position or career.

#### Other reasons to have a resume:

- To pass the employer's screening process (requisite educational level, number years' experience, etc.), to give basic facts which might favorably influence the employer
- To establish yourself as a professional person with high standards and excellent writing skills, based on the fact that your resume is so well done (clear, well-organized, well-written, well-designed, of the highest professional grades of printing and paper).
- To use as a covering piece or addendum to another form of job application
- To put in an employer's personnel files. (which they may check out later for other openings)
- To help you clarify your direction, qualifications, and strengths, boost your confidence, or to start the process of committing to a job or career change.





It is a mistake to think of your resume as your work history, a personal statement or some sort of self expression. Sure, most of the content of any resume is focused on your job history. But write from the intention to create interest, to persuade the employer to call you. If you write with that goal, your final product will be very different than if you write it just to catalog your job history.

Most resumes are quickly scanned, rather than read. Ten to twenty seconds is all the time you have to persuade a prospective employer to read further and the decision to interview a candidate is usually based on an overall first impression of the resume, a quick screening that so impresses the reader and convinces them of the candidate's qualifications that an interview results. The top half of the first page of your resume will either make you or break you. You hope it will have the same result as a well-written ad: to get the reader to respond. You are selling a product in which you have a large personal investment: you.

The person who is doing the hiring often cares deeply how well the job will be done. You need to write your resume to appeal directly to them. Ask yourself: What does the employer really want? What special abilities would this person have? What would set a truly exceptional candidate apart from a merely good one? How can I demonstrate that I am the perfect candidate? Put yourself in their shoes.

Loosen up your thinking enough so that you will be able to see some new connections between what you have done and what the employer is looking for. You need not confine yourself to work-related accomplishments! Use your entire life as evidence of your character, skills and talents. If Sunday school or your former gang are the only places you have had a chance to demonstrate your special gifts for leadership, fine. What are the talents you have to offer the prospective employer? A great resume has two sections. In the first, you make assertions about your abilities, qualities and achievements. You write powerful, but honest, advertising copy that makes the reader immediately perk up and realize that you are someone special.

The second section, the evidence section, is where you back up your assertions with evidence that you actually did what you said you did. This is where you list and describe the jobs you have held, your education, etc. This is all the stuff you are obliged to include.

Most resumes are just the evidence section, with no assertions. The 'juice' is in the assertions section. When a prospective employer finishes reading your resume, you want them to reach for the phone to invite you in to interview. The resumes you have written in the past have probably been a gallant effort to inform the reader. You don't want them informed. You want them interested and excited.

#### THE OBJECTIVE SECTION

Ideally, your resume should be pointed toward conveying why you are the perfect candidate for one specific job or job title. Good advertising is directed toward a very specific target audience.

Targeting your resume requires that you be absolutely clear about your career direction—or at least that you appear to be clear. You would be wise to use this time of change to design your future career so you have a clear target that will meet your goals and be personally fulfilling. With a nonexistent, vague or overly broad objective, the first statement you make to a prospective employer says you are not sure this is the job for you.

Imagine the position of a software manufacturer looking at a sea of resumes. They all look so much alike until they come across a resume in the pile that starts with the following: "OBJECTIVE - a software sales position in an organization seeking an extraordinary record of generating new accounts, exceeding sales targets and enthusiastic customer relations". They are immediately interested! This first sentence conveys some very important and powerful messages: "I want exactly the job you are offering. I am a superior candidate because I recognize the qualities that are most important to you, and I have them. I want to make a contribution to your company." This works well because the employer is smart enough to know that



someone who wants to do exactly what they are offering will be much more likely to succeed than someone who doesn't. And that person will probably be a lot more pleasant to work with as well.

Secondly, this candidate has done a good job of establishing why they are the perfect candidate in their first sentence. They have thought about what qualities would make a candidate stand out. They have started communicating that they are that person immediately. What's more, they are communicating from the point of view of making a contribution to the employer.

Here's how to write your objective. First of all, decide on a specific job title for your objective. Go back to your list of answers to the question "How can I demonstrate that I am the perfect candidate?" What are the two or three qualities, abilities or achievements that would make a candidate stand out as truly exceptional for that specific job? Having an objective statement that really sizzles is highly effective. And it's simple to do. One format is:

OBJECTIVE: An xxx position in an organization where yyy and zzz would be needed (or, in an organization seeking yyy and zzz).

Xxx is the name of the position you are applying for. Yyy and zzz are the most compelling qualities, abilities or achievements that will really make you stand out above the crowd of applicants.

If you are applying for several different positions, you should adapt your resume to each one. Have an objective that is perfectly matched with the job you are applying for. Remember, you are writing advertising copy, not your life story.

If you have a limited work history, you want the employer to immediately focus on where you are going, rather than where you have been.

#### Examples of an Objective section:

OBJECTIVE: An entry-level position in the hospitality industry where a background in advertising and public relations would be needed.

OBJECTIVE: A position teaching English as a second language where a special ability to motivate and communicate effectively with students would be needed.

#### THE SUMMARY OF QUALIFICATIONS

The "Summary of Qualifications" consists of several concise statements that focus the reader's attention on the most important qualities, achievements and abilities you have to offer. Those qualities should be the most compelling demonstrations of why they should hire you instead of the other candidates.

This may be the only section fully read by the employer, so it should be very strong and convincing. Include professional characteristics (extremely energetic, a gift for solving complex problems in a fast-paced environment, exceptional interpersonal skills, committed to excellence, etc.) helpful in winning the interview.

How should you write to write a Summary of Qualifications? Look for the qualities the employer will care about most. Then look at what you wrote about why you are the perfect person to fill their need. Pick your qualities that best demonstrate why they should hire you. Assemble it into your Summary section.



The most common ingredients of a well-written Summary are as follows. Do not use all these ingredients in one Summary - use the ones that highlight you best.

- A short phrase describing your profession
- Followed by a statement of broad or specialized expertise
- Followed by two or three additional statements related to any of the following:
  - o breadth or depth of skills
  - unique mix of skills
  - range of environments in which you have experience
  - o a special or well-documented accomplishment
  - a history of awards, promotions, or superior performance commendations
- One or more professional or appropriate personal characteristics
- A sentence describing professional objective or interest.

Notice that the examples below show how to include your objective in the Summary section. If you are making a career change, your Summary section should show how what you have done in the past prepares you to do what you seek to do in the future.

#### A few examples of Summary sections:

- Highly motivated, creative and versatile real estate executive with seven years of experience in development and construction. Especially skilled at building effective, productive working relationships with clients and staff. Excellent management, negotiation and public relations skills. Seeking a challenging management position in the real estate field that offers extensive contact with the public.
- Health Care Professional experienced in management, program development and policy making in the United States as well as in several developing countries. A talent for analyzing problems, developing and simplifying procedures, and finding innovative solutions. Proven ability to motivate and work effectively with persons from other cultures and all walks of life. Skilled in working within a foreign environment with limited resources.
- Performing artist with a rich baritone voice and unusual range, specializing in classical, spiritual, gospel and rap music. Featured soloist for two nationally televised events. Accomplished pianist. Extensive performance experience includes television, concert tours and club acts. Available for commercial recording and live performances.

#### SKILLS AND ACCOMPLISHMENTS

In this final part of the assertions section of your resume, you do exactly what you did in the previous section, except that you go into more detail.

In the summary, you focused on your most special highlights. Now you tell the rest of the best of your story. Let them know what results you produced, what happened as a result of your efforts, what you are especially gifted or experienced at doing. Flesh out the most important highlights in your summary.

#### Here are a few ways you could structure your "Skills and Accomplishments" section:

#### SELECTED SKILLS AND ACCOMPLISHMENTS

- Raised \$1900 in 21 days in canvassing and advocacy on environmental, health and consumer issues.
- Conducted legal research for four Assistant U.S. Attorneys, for the U.S. Attorney's office
- Coordinated Board of Directors and Community Advisory Board of community mental health center. Later commended as "the best thing that ever happened to that job."



#### **FUNCTIONAL RESUME FORMAT**

The functional resume highlights your major skills and accomplishments. It helps the reader see clearly what you can do for them. It helps target the resume into a new direction by lifting up from all past jobs the key skills and qualifications to help prove you will be successful. The functional resume is a must for career changers and for those returning to the job market.

#### THE EVIDENCE SECTION - YOUR WORK HISTORY, EDUCATION, ETC.

Most resumes are not much more than a collection of "evidence," various facts about your past. By evidence, we mean all the mandatory information you must include on your resume: work history with descriptions, dates, education, affiliations, list of software mastered, etc. If you put this toward the top of your resume, anyone reading it will feel like they are reading an income tax form.

#### **EXPERIENCE**

List jobs in reverse chronological order. Don't go into detail on the jobs early in your career; focus on the most recent and/or relevant jobs. (Summarize a number of the earliest jobs in one line or very short paragraph, Put dates in italics at the end of the job; don't include months, unless the job was held less than a year. Include military service, internships, and major volunteer roles if desired! Because the section is labeled "Experience." it does not need to mean that you were paid.

#### **EDUCATION**

List education in reverse chronological order, degrees or licenses first, followed by certificates and advanced training. Set degrees apart so they are easily seen. Put in boldface whatever will be most impressive. Don't include any details about college except your major and distinctions or awards you have won.

- Do include advanced training, but be selective with the information.
- If you are working on an uncompleted degree, include the degree and afterwards, in parentheses, the expected date of completion.
- If you didn't finish college, start with a phrase describing the field studied, then the school, then the dates (the fact that there was no degree may be missed).

Other headings might be "Education and Training" or "Education and Licenses".

And then add your Awards, Civic and Community Recognition and Comments from Supervisors.

#### PERSONAL INTERESTS

Only list these if your personal interests indicate a skill or knowledge that is related to the goal, such as photography for someone in public relations, or carpentry and wood-working for someone in construction management. This section can create common ground in an interview.

#### REFERENCES

You may put "References available upon request" at the end of your resume, if you wish. This is a standard close (centered at bottom in italics), but is not necessary. You can bring a separate sheet of references to the interview, to be given to the employer upon request.



#### A FEW GUIDELINES FOR A BETTER PRESENTATION

**The resume is visually enticing, a work of art.** Simple clean structure. Very easy to read. Symmetrical. Balanced. Uncrowded. As much white space between sections of writing as possible; sections of writing that are no longer than six lines, and shorter if possible.

**There are absolutely no errors.** No typographical errors. No spelling errors. No grammar, syntax, or punctuation errors. No errors of fact.

**All the basic, expected information is included.** A resume must have the following key information: your name, address, phone number, and your email address at the top of the first page, a listing of jobs held, in reverse chronological order, educational degrees, in reverse chronological order.

Jobs listed include a title, the name of the firm, the city and state of the firm, and the years employed. Jobs earlier in a career can be summarized and extra part-time jobs can be omitted. If no educational degrees have been completed, it is still expected to include some mention of education (professional study or training, partial study toward a degree, etc.) acquired after high school.

It is targeted. First you should get clear what your job goal is, what the ideal position would be. Then you should figure out what key skills, areas of expertise or body of experience the employer will be looking for in the candidate. Gear the resume structure and content around this target, proving these key qualifications.

**Strengths are highlighted / weaknesses de-emphasized.** Focus on whatever is strongest and most impressive. Make careful and strategic choices as to how to organize, order, and convey your skills and background.

**Use power words.** For every skill, accomplishment, or job described, use the most active impressive verb you can think of (which is also accurate). Begin the sentence with this verb, except when you must vary the sentence structure to avoid repetitious writing.

**Show you are results-oriented.** Wherever possible, prove that you have the desired qualifications through clear strong statement of accomplishments

Writing is concise and to the point. Keep sentences as short and direct as possible.

**Make it look great.** Use a laser printer or an ink jet printer that produces high-quality results. A laser is best because the ink won't run if it gets wet. It should look typeset. Use a standard conservative typeface (font) in 11 or 12 point. Use off-white, ivory or bright white 8 1/2 x 11-inch paper, in the highest quality affordable. Use absolutely clean paper without smudges, without staples and with a generous border.

**Shorter is usually better.** Your resume should be just long enough to keep the reader's interest, and create psychological excitement that leads prospective employers to pick up the phone and call you.

**Telephone number that will be answered.** Be sure the phone number on the resume will, without exception, be answered by a person or an answering machine Monday through Friday 8-5pm.

#### WHAT NOT TO PUT ON A RESUME

- The word "Resume" at the top of the resume
- Fluffy rambling "objective" statements
- Salary information
- Full addresses of former employers or names of supervisors
- Reasons for leaving jobs
- References