# REENTRY PACKET

## Your Customized Guide to Support your Successful Transition



National Web-based Reentry Resource Center www.fairshake.net

This Reentry Packet has been customized for: REENTRY PACKET

#### **Table of Contents**

#### Website

Reentry Packet Cover Page Educate Yourself!

### **General Support Pages**

Educate Yourself + CLEP National Resource Services

#### Employment

Business Plan Letter of Explanation Trucking Opportunities

#### School

Transition Tips Culture Shock

#### **Resource Directory**

#### Employment

Self Employment



## Educate Yourself!

The Internet can be used as a powerful tool for growth; you can teach and learn many things by yourself! Education serves many purposes, among them: to help us understand things and also to understand ourselves, to help us make connections and decisions, to show others we are capable; to name but a few.

Basic academic education is not the key to knowledge. Knowledge involves many facets to learning: academic, experience, learning about yourself and your values, listening, learning to live in society, and more. The key to knowledge works when we integrate all of the aspects to make decisions and set goals.

Fair Shake brings together many free, online self-directed education resources for you to engage in education!

*Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family.* ~ Kofi Annan

Non-Traditional

Employment Skills

Tools for daily living, including finances, cooking, and creativity!

Support from resume' building to professional development

Life Skills

Traditional Education

**Education Basics** 

Free support for learners through High School or GED

**Higher Education** 

Free university level or professional development resources.

**Khan Academy:** offers a library of over 3,500 videos which covers K-12 math, biology, chemistry, physics, the humanities, finance and history. Each video is approximately 10 minutes long. All materials and resources are free.

**GCF Learn Free:** Provides quality, innovative online learning opportunities to anyone who wants to be successful in both work and life. They believe there's freedom in the ability to learn what you want, when you want, regardless of your circumstances

**Massachusetts Institute of Technology**'s free courses include materials from more than 2,000 courses, presenting virtually the entire curriculum of the Institute.

**Coursera** is an education platform that partners with top universities and organizations worldwide, to offer courses online for anyone to take, for free.

Academic Earth provides access to a world-class education and includes curated links to over 750 online courses and 8,500 individual online lectures, giving students of all ages unparalleled access to college courses they may otherwise never experience.

**Codecademy** is a great place to get started with programming! The lessons are very rewarding as your progress can encourage you with medals or allow you to post your progress on social media websites. The lessons are free; tests that offer certificates are available for purchase.

**Acámica** es el futuro de la educación superior en línea. A través de lo que llamamos microaprendizaje ramificado, ofrecemos cursos de calidad, accesibles, dinámicos e interactivos, que pueden ser tomados en cualquier lugar, en cualquier momento.

blogy, tely rone n the MITOPENCOURSEWARE











**CLEP** offers 33 Internet-Based Testing exams in five subject areas at over 1,800 college test centers, covering material taught in courses that you may generally take in your first two years of college. By passing a CLEP exam, you can earn 3 to 12 college credits. Exams cost \$80. There are text exams for you to use to prepare.



## List of CLEP Exams: Match with OpenCourseWare Classes!

American Literature Analyzing and Interpreting Literature College Composition and Modular English Literature Humanities Foreign Languages French Language (Levels 1 and 2) German Language (Levels 1 and 2) Spanish Language (Levels 1 and 2) History and Social Sciences American Government Human Growth and Development Intro to Educational Psychology Introduction to Psychology Introduction to Sociology Principles of Macroeconomics Principles of Microeconomics Social Sciences and History History of the United States I: Early Colonization to 1877 History of the United States II: 1865 to the Present

Western Civilization I: Ancient Near East to 1648 Western Civilization II: 1648 to the Present Science and Mathematics Biology Calculus Chemistry College Algebra College Mathematics Natural Sciences Pre-calculus Business **Financial Accounting** Introductory Business Law Information Systems and **Computer Applications** Principles of Management Principles of Marketing



## EDUCATE YOURSELF!

Once you have learned to ask questions - relevant and appropriate and substantial questions - you have learned how to learn and no one can keep you from learning whatever you want or need to know. - Neil Postman

You either learn your way towards writing your own script in life, or you unwittingly become an actor in someone else's script. John Taylor Gatto

College Correspondence Courses: Be sure to ask about the Pell Grant!

#### **Adams State University**

**Correspondence Education Program** 208 Edgemont Blvd., Suite 3000 Alamosa, CO 81101 719-587-7671 https://www.adams.edu/academics/print-based/prison-college-program/

#### **Colorado State University-Pueblo**

**Division of Extended Studies** 2200 Bonforte Blvd Pueblo, CO 81001-4901 719.549.2100 csupueblo.edu/extended-studies

#### Freshman Year For Free!

www.modernstates.org

800.444.2420

Haning Hall 102

1 Ohio University Dr.

Athens, OH 45701

MODERN

MODERN STATES and the CLEP exam - Modern States' program: Freshman Year For Free, is intended to let students earn up to one year of college credit without tuition or textbook expense. They provide recorded courses, and the cost of testing, using CLEP exams (see below). Free to all who qualify! You can start studying for the courses below now!



#### Get college credit with what you already know!

CLEP offers 33 exams in five subject areas at over 1,800 college test centers, covering material generally taught in the first two years of college. By passing a CLEP exam, you can earn 3 to 12 college credits. Exams cost \$80. There are text exams for you to use to prepare.

#### **College-Level Examination Program** (CLEP)

P.O. Box 6600 Princeton, NJ 08541-6600 Phone: 800-257-9558 or 212-237-1331

clep.collegeboard.org

#### List of CLEP Exams: Match with OpenCourseWare Classes!

American Literature Analyzing and Interpreting Literature College Composition and Modular English Literature Humanities Foreign Languages French Language (Levels 1 and 2) German Language (Levels 1 and 2) Spanish Language (Levels 1 and 2) History and Social Sciences American Government Human Growth and Development Intro to Educational Psychology Introduction to Psychology Introduction to Sociology Principles of Macroeconomics Principles of Microeconomics Social Sciences and History History of the United States I: Early Colonization to 1877 History of the United States II:

1865 to the Present

Western Civilization I: Ancient Near East to 1648 Western Civilization II: 1648 to the Present Science and Mathematics Biology Calculus Chemistry College Algebra College Mathematics Natural Sciences Pre-calculus Business Financial Accounting Introductory Business Law Information Systems and Computer Applications Principles of Management Principles of Marketing

Free non-credit courses! **College Guild** P.O. Box 696 Brunswick, ME 04011

**Ohio University Correctional Education** 

ohio.edu/online/programs/print/correctional

THE FAIR SHAKE WEBSITE ALSO LISTS MANY FREE ONLINE LEARNING OPPORTUNITIES!



## MODERN STATES Freshman Year Free™!!!

### **MODERN STATES + CLEP exam**

Modern States Education Alliance is a non-profit dedicated to making a high-quality college education free of cost and accessible to any person who seeks one. Its founding principle is that access to affordable education is fundamental to any philosophy that respects all individuals, and fundamental to the American dream.

Modern States' program, Freshman Year for Free™, is intended to let students earn up to one year of college credit without tuition or textbook expense.

Modern States is partnering with edX, the leading online learning platform founded by Harvard and MIT. Modern States has given edX the money to complete the development of more than 30 high quality freshman college courses, taught by some of the world's leading universities and professors. Each course includes online lectures, guizzes, tests, and other features. Textbooks and materials will also be provided online, free of charge.

The courses are designed to prepare students for the major "Advanced Placement" (AP)\* or "College Level Examination Program" (CLEP)\* tests offered by the College Board, including subjects such as History, Computer Science, Math, English and Economics.

According to the College Board, more than 2,000 traditional colleges and universities already offer credit to students who pass AP and CLEP tests. Students can take one course or many courses from Modern States, and then – by passing the AP or CLEP exams – can begin with up to a full year's worth of credit after they enroll in traditional college, making Modern States an "on-ramp" to college. Modern States hopes to provide links for students to tutoring, mentoring and college advising groups as well.

#### **Open to Everyone**

In short, Modern States works like a global digital public library of great college courses. Enrollment in Modern States courses will be "massively open" to all people without regard to age, location, family income, nationality, prior credits or other factors. The courses may also provide a critical "road back" for students who have left the traditional US college system. Modern States is not in opposition to any traditional college and recognizes that a four-year residential experience at an established university is the preferred alternative. However, such an opportunity is out of reach for many people, given the high cost of tuition and other factors.

Modern States was initially conceived and funded by businessman and philanthropist Steve Klinsky (the CEO of Modern States), but has grown as an alliance with the guidance and support of other education and foundation leaders. College systems with over two million students have affiliated with Modern States Education Alliance, including systems in New York, Texas, Ohio, Indiana and Tennessee.

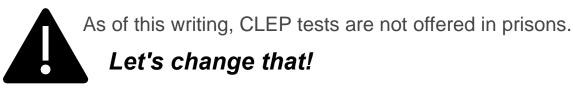
Working closely with Klinsky is Pulitzer Prize winner David Vise, Executive Director of Modern States. The author of four books, Vise was a reporter at The Washington Post for more than 20 years before joining the investment firm New Mountain Capital as a Senior Advisor.

Modern States is a philanthropy intended to increase global access to high guality education and seeks to partner with others who share its goals.

## **Modern States**

787 Seventh Avenue 49th Floor New York, New York 10019

www.modernstates.org



Let's change that!

## National Reentry Resources (besides Fair Shake)

#### 2-1-1 Or WWW.211.Org Dial 211 or visit the website!

211 is a vital service that connects millions of people to help every year. Simply call 211 or search for 211 online. Program of United Way.

Services include:

Supplemental food Shelter, housing, utilities Emergency / disaster relief Employment opportunities Education opportunities Veterans services

## Aunt Bertha: https://www.auntbertha.com/

Health care

Search for free or reduced cost services like medical care, food, job training, etc. People can create profiles, connect with resources, and save searches...or search anonymously anytime.

#### Positive Transitioning: 614-573-0464 or 844-392-9695

CALL FOR RESOURCES: Employment, Housing, Education, and Legal Assistance. - 24/7 Resources and Listening Line Are you looking for resources? Give us a call! Also sign up for coaching, enroll in classes and connect to a mentor or become a mentor. www.positivetransitioning.org

#### Help Yourself Therapy:

ab auntbertha

www.helpyourselftherapy.com/

SELF-Therapy For People Who ENJOY Learning About Themselves. Free, confidential, practical advice from a therapist. Everything is easy to understand and to use. Self-disclosure is never needed. Completely confidential.

Homeless Accommodation Directory: www.homelessshelterdirectory.org/

Transitional Housing www.transitionalhousing.org

Food Pantries and Soup Kitchens: www.homelessshelterdirectory.org/foodbanks/

#### **Employment Related:**

Clothes For Women: Dress For Success https://dressforsuccess.org/ Clothes For Men: Career Gear https://www.careergear.org/



careeronestop Career One Stop www.careeronestop.org Your source for career exploration, training & jobs.

Help Yourself Therapy

#### U.S. Department of Labor

Vital Records <u>www.cdc.gov/nchs/w2w/</u>

Where to write, or where to go, to obtain birth, death, marriage and divorce certificates.

Social Security new or replacement card: https://www.ssa.gov/ssnumber/



**Reentry Resources** Support groups Safe path away from abuse

Rehab and addiction services

## <u>HOUSING</u>

Like the Fair Shake <u>Find A Job</u> page, the Housing Search page lists search engines to find housing near you. In addition to the websites listed below, there is a lot more information in the <u>Resource Directory</u> and in Reentry Guides section below the Search Box.



## <u>Aunt Bertha</u>

Aunt Bertha is a social care network that connects people and programs making it easy for people to find social services in their communities. To do this, we've verified and added hundreds of thousands of programs covering every county in the US.



## <u>2-1-1</u>

A phone number and a website! Not sure where to turn? We are here for you. 211 receives more requests for help with finding housing or shelter or paying utilities bills (over 4.4 million each year) than for any other issue.

## Homeless Shelters and Service Organizations:

National list of homeless shelters and other services homelessshelterdirectory.org/

Find the Housing Authority Near You! A nearly-complete list. Some others are located on the Fair Shake website under State and Local Reentry Guides.

https://www.hud.gov/program\_offices/public\_indian\_housing/pha/contacts



## Section 8: Frequently Asked Questions

What is Section 8 Housing?

The actual name of the program commonly known as "Section 8" is the Housing Choice Voucher Program, a federally funded program that subsidizes rent for eligible participants. It is designed to assist very lowincome families or individuals. A housing subsidy is paid directly to the landlord on behalf of a participating family/individual.

How do I apply for Section 8 housing? Contact your local <u>Public Housing Authority</u>.



For further assistance, contact the Housing and Urban Development office nearest you.

Does my criminal record ban me from public housing?

There are only 2 convictions for which a PHA must prohibit admission:

- If any member of the household is subject to a lifetime registration requirement under a State sex offender registration program; and,
- If any household member has ever been convicted of drug-related criminal activity for manufacturing or production of methamphetamine on the premises of federally assisted housing.



# Write Your Business Plan!

This text is from the Small Business Administration website: https://www.sba.gov/business-guide/plan-your-business/write-your-business-plan

**Traditional business plan format:** When you write your business plan, you don't have to stick to the exact business plan outline, but it would be wise to use the sections that make the most sense for your business and your needs. Traditional business plans use some combination of these nine sections.

**Executive summary:** Briefly tell the reader what your company does and why it will be successful. Include your mission statement, your product or service, and basic information about your leadership team, employees, market and location. Include a brief financial summary and plans for growth, especially if you plan to ask for financing.

**Company description:** This is where you will share detailed information about your company. Be specific. Describe the problems your business solves. Describe the consumers, organizations, and businesses your company plans to serve. Explain your competitive advantages. Are there experts on your team? Have you found the perfect location for your store? Why are you so passionate about the product or service to see the project through to become a solvent business? This is the place to extol your strengths.

**Market analysis** You'll need a good understanding of your industry, what is instore for the future, and your target market. Competitive research will show you what other businesses are doing and what their strengths are. In your market research, look for trends and themes. What do your competitors do? Why does, or doesn't it work? Can you do it better?

**Organization and management:** Describe how your company will be structured, who will run it and how it will be managed. What is the legal structure of your business? A C corporation, S corporation, B corporation, a non-profit corporation? Will you have a partnership? If not, will you simply be a sole proprietor or possibly a limited liability company (LLC)? Consider all options before you file with the IRS or state regulators.

Use an organizational chart to lay out who's in charge of what. Describe the qualities each team member will bring to contribute to the success of your venture. Consider including resumes of key team members.

**Service or product line:** Describe what you sell or what service you offer. Explain how the product or

service benefits your customers and what the product lifecycle looks like. Share your plans for owning your intellectual property, like trademark, copyright or patent filings. If you're doing research and development for your service or product, explain it in detail.

**Marketing and sales:** There's no single way to approach a marketing strategy. Your strategy should include the reception for your audience and your advertising outlets. It should also include flexibility should your product, service or messaging need to change slightly. How will you attract and retain customers? Where and how will you sell your products or services? Be clear! You'll need to refer to this section later when you share your financial projections.

You'll refer to this section later when you make financial projections, so make sure to thoroughly describe your complete marketing and sales strategies.

**Funding request:** Your goal here is to clearly explain your funding needs for the next 5 years. How much will you need? What will you use it for? Demonstrate how your profits will keep your business fluid while you're able to pay off a loan. Or would you prefer to take on investors? Give a detailed description of how you'll use your funds. Specify if you need funds to buy equipment, materials, cover payroll or other specific bills. Include your strategy for paying off debt or selling the business.

**Financial projections:** Here you want to convince the reader that your business plan is stable, will remain solvent and will be a financial success. List the collateral you will put up against a loan. Provide a prospective financial outlook for the next five years. Include forecasted income statements, balance sheets, cash flow statements, and capital expenditure budgets. For the first year, be very specific. Use monthly projections if possible. Make sure to clearly explain your projections, and match them to your funding requests. This is a great place to use graphs and charts to tell the financial story of your business.

**Appendix:** Use your appendix to provide supporting documents or other materials were specially requested. Common items to include are credit histories, resumes, product pictures, letters of reference, licenses, permits, patents, legal documents, advertisements from competitors, trade news about your product, materials, or services, any contracts you may have now or which are on the table.

## Tips for Writing a Business Plan



#### What is a business plan and why do I need one?

A business plan describes the strategy that the creators of an organization plan to follow as they build a new business...for instance, what steps will you take to start the business, and then what steps will you take to grow the business? The plan includes a description of the products or services that will be offered by the business, the customers, location, competitors, anticipated expenses, profit margin, plan to bring in employees, licensing or other special requirements and details specific to each industry, such as product shelf life and or cost of training staff. It should be written as a 3-to-5-year plan that includes short term and long-term goals. A business plan includes the mission statement and the vision for the organization. Use them to guide your structure and strategy. Business owners who need funding from another source to start the business – whether loans, grants or investors – will need a business plan to convince the grantors, lenders or investors that the business is a good investment.

#### A BUSINESS PLAN IS USUALLY REQUIRED TO OBTAIN FUNDING OR ATTRACT BUSINESS PARTNERS.

#### Is a business plan good for anything besides applying for funding?

Certainly. A business plan will guide you through the beginnings of your business. It will serve as a guide to get started, a measuring tool to keep you on track and a tool box notice problems and address them when they arise.

A business plan helps you monitor your cash flow, time and production rate to help you capture all of the aspect of creating your goods or services. It can be helpful in securing employees so you can attract a team that clearly sees and embraces your vision. It also provides a vision for potential partners or complementary business relationships, which can grow your business, or improve the environment for your business category.





If you can, incorporate graphs, charts, and visual displays of research, statistics and projections. They help readers stay engaged and visual descriptions appeal to different learning styles. They can also provide quick references.

Be prepared to make changes as the business develops!

#### **Business Plan Basics:**

- 1. Executive summary
- 2. Company description
- 3. Market analysis
- 4. Organization and management
- 5. Describe your services or products
- 6. Marketing and sales goals
- 7. Request funding
- 8. Financial projections
- 9. Appendix



Your Name Milwaukee, WI Your email 111-222-3333

EXAMPLE of a Letter of Explanation

Re: Letter of Explanation

Insert Date Here.

Dear Sir or Madam,

The things I value most are honesty, integrity and directness. Therefore, in anticipation of the criminal background check, you will find that in October of 2006 I was convicted of the offense of Armed Robbery - Use of Force. I served 24 months in prison for my crime. Upon release in 2008, I unfortunately, returned to the same negative influences and the same circle of negative associations and as a result, I re-offended in 2009. The charge was again, Armed Robbery this time as a Party to a Crime. I know that what I did was wrong. It was a result of poor decision making on my part and it hurt a lot of people. I've learned a great lesson and won't repeat those past mistakes.

While incarcerated, I completed my HSED through the Warren Young School. In addition, after a period of careful self-examination, I began working on ME. I successfully completed coursework in **Walking the Line - the Vow to Succeed Program, Cognitive Intervention Phases I and II, and Re-Entry bridge to Success programs.** I then continued my education, gaining certifications in **Telecommunications Technologies as a Network Cabling Specialist in Copper Based Systems**. Since my release I have done some full time work as laborer in a tannery and volunteered my time at my 11 year old son's school. However, I am looking forward to getting back to work full-time in the field of Telecommunications as an installer so I may further demonstrate the changes in my life and be a responsible member of society.

I can understand why you may be hesitant to hire someone with my background. However, I am eligible for **The Fidelity Bonding Program which can insure you for up to \$25,000** against any act of dishonesty on my part. Additionally, when you hire me, you will be eligible for **Work Opportunity Tax Credits to save you up to \$9,000 this year**. I will be happy to provide you more information about those programs during our interview. Lastly, I recently successfully completed the **Pipeline to Employment Training Program for Former Offenders** sponsored by the **State of Wisconsin Department of Workforce Development** and I can provide a letter of recommendation from them at your request.

I am eager to pursue this or other opportunities with your company because I am confident my skills and experiences will dovetail with the needs of your business.

Thank you for your time and consideration.

Sincerely,

Your name here

**Created by Maurice Sprewer** Employment & Training Specialist / Reentry Coordinator DWD / Job Service 4201 N. 27<sup>th</sup> Street Suite 602 Milwaukee, WI 53216

Sample of a Letter of Explanation



## Fair Shake's Guide to TRUCKING OPPORUTNITIES!

#### **American Trucking Associations**

ATA Headquarters 950 North Glebe Road, Suite 210 Arlington, VA 22203-4181



https://www.trucking.org/

From their website: American Trucking Associations is the largest and most comprehensive national trade association for the trucking industry. ATA is an 86-year old federation with state trucking association affiliates in all 50 states. We represent every sector of the industry, from LTL to truckload, agriculture and livestock to auto haulers, and from large motor carriers to small mom-and-pop operations.



#### **Owner-Operator Independent Drivers Association**

OOIDA HEADQUARTERS 1 NW OOIDA Dr. Grain Valley, MO 64029 816-229-5791 800-444-5791 https://www.ooida.com/



The mission of the Owner-Operator Independent Drivers Association, Inc. is to serve owneroperators, small fleets and professional truckers; to work for a business climate where truckers are treated equally and fairly; to promote highway safety and responsibility among all highway users; and to promote a better business climate and efficiency for all truck operators. More than 150,000 members of OOIDA are men and women in all 50 states and Canada who collectively own and/or operate more than 240,000 individual heavy-duty trucks and small truck fleets. All OOIDA officers and directors are now, or have been, professional truckers, and are elected from the membership, by the membership. The 22-member board helps define OOIDA's position on all major trucking

issues. They offer information and education in all areas of independent truck ownership and responsibility.



Gary's Job Board:www.garysjobboard.comTruck Drivers wanted!Since 2004.

Gary can find you a better truck driving job, with or without a CDL.

Gary's Job Board was created to help Truck Drivers find Driving Jobs, and to help

Dispatchers find Drivers. Gary's Job Board is 100% unaffiliated. We DO NOT recruit for any carriers. Our service will always be FREE to drivers because drivers' rock. Here's how garysjobboard.com works: (this is NOT a run-of-the-mill trucker job board. No one will call you, you have all the power).

- Complete your Driver Profile, it takes 2 minutes.
- Companies will see your first name, type of CDL, and experience level.
- They will not see your email address.
- You will receive a company invite by email and the email will come from our system.
- Check out what they are offering. Answer the email or not. You'll receive another invite down the road.



#### AllTrucking.com www.alltrucking.com

PO Box 26330, Overland Park, KS, 66213

"Welcome to AllTrucking.com, your source for finding information to become a truck driver and find a trucking

career. Whether you are looking for your next truck driving job or want to learn how to earn your CDL, we have guides for you. We have even organized some of the more common questions that might be found on a CDL exam, and put them into a simple practice test! "

They have a library of guidebooks - from career support and paying for school to helping veterans – "we've got a resource to help anybody." Here are a few of our most frequently requested pages:

- How to Pay for Truck Driving School
- Truck Driving Jobs: Careers in Commercial Truck Driving
- Company-Paid CDL Training Programs: A Comprehensive Guide



Trucking Truth www.truckingtruth.com

A Positive Yet Honest View Of The Trucking Industry With Friendly Advice From Experienced Drivers

Trucking Truth (TT) was created in 2007 to give new drivers a true picture of what a career as a truck driver is all about and a straightforward strategy for surviving that first year of their career. I wanted people to know that trucking can be an awesome career for the right person and it's totally doable if you work hard, keep a great attitude, and have a solid strategy in place.

A huge informational website that includes:

- Trucker's Forum
- Truck Driver's Career Guide
- Free CDL Practice test
- A list of companies that hire people with a criminal history.
- "The Road Home" podcast
- All things CDL
- Trucking Company Reviews
- Trucking Wiki...where you can find out FAQ's, physical health tests and issues, limitations and opportunities for drivers with a criminal history, driving with pets and much more.



#### Get Paid While Training For Your CDL?

Upon completion of your paid CDL training, you will sign an agreement to work for the company for a specified amount of time. This is how they recoup the time and money they've invested in your CDL training, which is a very fair deal for both sides.

If you quit working for the company before your obligation is complete, you will owe the company a prorated amount of money for the schooling. At some companies, your training will be free once your obligation is complete. Others may require you to make payments from your paycheck to cover the tuition for the schooling.

TT offers a review of the companies that offer paid CDL training.





## Transition Tips

Reentry can be both exciting and frustrating! Our attitude toward release from prison is that it should be a simple matter of getting resettled, resuming routines, and reestablishing your relationships; but reality proves there is much more to it than that. Here is a list of tips to consider that can help you go through the transition process:

1. **Mentally prepare for the adjustment process**. Be prepared for anything... especially the most challenging things like rejection, depression, anger and disappointment. Also, be prepared for things to be NOT as you expect them to be.

2. Give yourself permission to ease into the transition. Allow yourself the space and time to acclimate to your new environment. Don't worry if it takes you a little while to get used to things again. You'll need time to reflect upon what is going on around you.

3. **Understand that the familiar will seem different.** You have changed; home has changed. You will see familiar people, places, and behaviors from new perspectives.

4. Expect to do some 'cultural catching up'. Clothes, trends, language, and more have changed!

5. **Reserve judgments**. Reserve all judgments of others, but especially negative judgments; just as you would like to have others reserve judgments of you. Resist the impulse to make snap decisions.

6. **Expect mood swings.** It is entirely possible for you to feel ecstatic one moment and completely defeated a short time later. It's okay; it is a part of the process.

7. Allow sufficient time for reflection and self-analysis. Your most valid and valuable analysis of an event is likely to take place after allowing time for reflection. Consider your core values and determine how you can live within them.

8. **Respond to inquiries thoughtfully and carefully.** Prepare to greet surprise questions with a calm, thoughtful approach. If you find yourself being overly defensive or aggressive, take a deep breath and relax.

9. **Seek support networks.** Don't isolate yourself! There are people who want to help you through your transition. You will find them if you look...

10. **Volunteer.** A great way to connect to community, build references and network with people and possibilities is to volunteer.

To prepare yourself for upcoming challenges, it is safe to expect the following:

- You will have to prove yourself (over and over and over).
- People will make many assumptions about who you are now.
- You will be different than when you left; your family and friends will be different, too!
- People will expect a lot from you.
- The way you'd hoped things would be will be different from the way they are.
- You will feel down or depressed after the initial return 'honeymoon' period. Please refer to our Culture Shock! page for further transition considerations.



## **Culture Shock!**

Most of the information Fair Shake shares is for everyone to read, because everyone plays an important role is creating opportunities for success after incarceration. This document has been created to increase generosity and understanding between the people who are coming home from prison and the people who have not experienced prison. Whether family, co-workers, neighbors, or friends, it's important to try to think about how hard it must be to 'hit the ground running' after living in such a stark and controlled environment, while gadgets, lingo, and trends are mutating quickly and constantly.

## In many aspects, life in prison functions in opposite ways to life outside of prison.

Although we cannot grasp what prison culture is like, if we can imagine living for several years on a confined piece of land surrounded by fences while living, working and eating in cement buildings, we begin to scratch the surface of a very different daily life. Inside prisons (and outside of administrator's offices) we find few, if any, potted plants, curtains, pictures on the walls, or carpets on the floors to provide a little comfort and absorb sound. Sleeping quarters are often very small, sometimes made smaller by the addition of a toilet, a sink and possibly another person. Other sleeping spaces can include large dormitories filled with dozens of bunk beds and little or no privacy or quiet. People in prison do things in large groups frequently, like dining and going to work, while everyone in prison is living within their own unique story, too, which may include difficult news from the doctor, a lawyer, or family and friends, at any time. Oftentimes people must bear their hard news alone.

Prisons have unique cultures, which can vary a great deal: over the years, within one institution, between institutions, and amidst the types of institutions (federal / state; or security levels). Not only do the people change, but also the philosophy and directive of "corrections".

We all become acculturated or "institutionalized" to places where we spend a lot of time: where we work, go to school, our neighborhood, etc. When we return home after spending time in another culture, our own customs can feel a little strange. We can adjust to a wide variety of conditions over time and even assume new cultural norms without consciously deciding to do so. Just as we need time to adjust to a new neighborhood or job, people coming home need time, generosity and understanding to adjust, too.

We have power! We can build relationships, trust and understanding by reducing expectations and projections; and by increasing listening and care.

#### Consider just a small sample of cultural and lifestyle differences:

#### Persona

IN PRISON: Survival in some prisons may require a tough appearance. Gentleness and kindness may be perceived to be weak, leading to a person being taken advantage of mentally, physically, or both. Maintaining a stoic exterior, keeping thoughts to one's self can be useful in prison.

OUT OF PRISON: Friendliness, smiles, and engaging conversations can show others we are open to interaction. These sociable attributes are critical for success many jobs.

#### Trust

IN PRISON: Trust is hard to give and hard to gain. Concealment of emotions is important in many circumstances but it can make trust more difficult to attain.

OUT OF PRISON: One of our most treasured character traits is honesty. Trust is an important element in any relationship; whether with family, friends, or work-related. We work hard to build long- lasting relationships. It is within these deeper relationships that we can learn more about ourselves.

#### Choices

IN PRISON: In addition to having an established schedule in prison, incarcerated people have few choices about where to go, what to wear, what colors they would like to see on the walls, or what they would like to eat for breakfast.

OUT OF PRISON: We constantly make decisions. Life moves at a brisk pace with frequent changes. We're constantly adjusting our plans, and re-prioritizing our goals to accommodate others and still keep time for ourselves. Lots of choice!

#### Gizmos

IN PRISON: There are few gizmos. One gizmo is the music player. For twice the cost that unincarcerated people pay for a single song, an incarcerated person - who often earns about 1/100th of what they would earn outside of prison - can add a song to their MP3 player. Another gizmo is the 'public computer', which offers email and news within the institution. The most advanced gizmos are the tablets, which may or may not be free to the user. They offer email, music and movie services that generally come with a cost, and may include free services, too, such as books from Project Gutenberg, prison and education programming, or even Fair Shake's free software.

OUT OF PRISON: Gizmos, such as phones, tablets and laptops are ubiquitous. The devices demand attention which many of us eagerly provide. They offer non-stop distractions from 'real life' in the form of videos (many of which people make and post themselves), TV, social media, email, music and radio. Gizmos are also able to offer twoway communication through text, voice or video options.

#### **Social Media**

IN PRISON: People watching TV together, people reading the same article and then talking about it, and even teleconferencing visits with family or friends are pretty much the extent of social media.

OUT OF PRISON: Social media is on almost every gizmo, and the pressure to join facebook, twitter, instagram and linkedin is great. Many of us claim social media is 'pro-social' and boosts our awareness of current events and their meaning, but it has been tied to anxiety, depression and suicide.

#### **Quiet Time**

IN PRISON: Prisons are noisy places. They offer few quiet places or opportunities for time alone. The buildings are made of concrete and offer few furnishings to reduce noise. When people get upset, they may become loud. Many incarcerated people keep earplugs with them at all times.

OUT OF PRISON: Life is very busy and we are constantly interacting; the gizmos make sure of that. We have to be strong and determined to carve out time to be alone...to reflect on our day, our perspective, and life, or to sit quietly and listen. Quiet time can be rejuvenating and reaffirming.

#### **Care-giving**

IN PRISON: Incarcerated people are not able to provide daily, in-person physical or emotional care for children, partners, parents, or pets.

OUT OF PRISON: Caring for others is constantly affirming, taxing, challenging, and invigorating! We need to be needed, and we feel good supporting those we care about. Caring for others enhances our health!

#### Humanness

IN PRISON: Incarcerated people may be referred to as "offender", inmate, or by their last name or ID number.

OUT OF PRISON: We can insist upon being treated with respect.

#### **Physical Contact**

IN PRISON: Affectionate touch is brief and has been limited to family and close friends when they visit. Since COVID began, many visits have been replaced with teleconferencing.

OUT OF PRISON: Handshakes, hugs, back-patting, and other signs of affection are welcome and encouraged among relatives, friends, teammates and colleagues.

#### Information

IN PRISON: Incarcerated people can access a limited amount of information through magazines, newspapers, television, radio, and letters. But a person can think, weigh options, and philosophize with others, and without a gizmo buzzing at them constantly.

OUT OF PRISON: We are overloaded with information, misinformation and disinformation, with very few tools to differentiate one from another and very little desire to hear things from outside of our bubble. Online, we have limitless reinforcements for our beliefs.

#### Patience

IN PRISON: Incarcerated people must ask for - and wait for assistance, services, and professional help including doctor visits, rides to see specialists, meetings with administrators, phone calls, and daily meals.

OUT OF PRISON: We are impatient. We want 'urgent care' and we can get medical help immediately, if necessary. We arrange meetings according to our schedule and we can spontaneously do things.

#### Consider these similarities, too!

- In prison, people continue to love children, partners, parents, grandparents, sisters, brothers, other relatives, friends, colleagues, clergy, advocates, etc.
- We all appreciate humor and many of us support our favorite sports people / teams
- We all feel sad, scared, excited, angry, caring, anxious, blue and vulnerable at times.
- We are all concerned about safety, security, and the future.
- We all need and deserve feelings of self-worth, agency, dignity and belonging.

#### **Employment - Employment Services**

Successful planning includes full time employment that supports the transition from incarceration. We can supply this needed support through one of our business partners - Wasatch Staffing. Employment is a cornerstone to the success of MENTORWORKS, and our clients' plans. 42 Claybourne Ave S # 2720 Salt Lake City, UT 84115 (801) 463-1205 EMAIL US:

info@wasatchstaffingUT.com

http://www.wasatchstaffingut.com/about.html

#### **Employment - Job Training**

The Church of Jesus Christ of Latter?day Saints 780 W 800 S Salt Lake City, UT 801-240-7240

801-240-7240 Mon - Fri 8:00 am - 5:00 pm (every 1st Thur 10 am

 5pm)
 The employment center or self-reliance center offers one-on-one coaching, workshops and a large database of employment, education and self-employment opportunities.

https://www.ldsjobs.org/ers/ct/center/64432?lang= eng

#### Food - Food Pantry

3060 Lester St., West Valley City Copperview Food & Resource Center 8446 S. Harrison St., Midvale

244 South 500 West Suite 102 Salt Lake City, Utah 84101 (801) 328-2561 https://www.utahca.org/food-resource-centers/

#### Health - Free/Sliding Scale Clinic with Dental

409 West 400 South Salt Lake City, Utah 84101 801-364-0058 Fourth Street Clinic helps Utahns experiencing homelessness improve their health and quality of life by providing high-quality health care and support services. https://fourthstreetclinic.org/

#### Reentry Resource - Multiple Resources Available

Our findhelp technology powers Americas leading social care network. Our network features more than 300,000 free and reduced-cost programs in all 50 U.S. states, territories, and Puerto Rico, powering social care systems for hundreds of customers nationwide.

https://www.findhelp.org/find-social-services/utah

## Reentry Resource - Multiple Resources

801-240-4872 https://providentliving.churchofjesuschrist.org/finda-welfare-location?lang=eng

#### **Volunteer - Community Development**

Visit the Housing and Community Development webpage for potential volunteer opportunities in

#### **Employment - Job Training**

Training and On-the-Job Experience Associates gain valuable work experience by working in our facilities and training with local business partners. Individuals can gain retail experience in our stores, trade skills at Deseret Manufacturing We train our employees in a range of career fields to enable them to find work specific to their skills. 743 West 700 South Salt Lake City, Utah 84104 (801) 240-7202

https://www.deseretindustries.org/what-we-do?lan g=eng

#### Employment - Job Training

Job Search Help for Ex-Offenders Sponsored by the U.S. Department of Labor. A proud partner of the American job center network. 140 East 300 South Salt Lake City, UT 84111 Phone: 801-526-9400 Hours: Monday-Friday 8:00am to 5:00pm Local Service Providers help people with criminal records find jobs, get training, or meet basic needs. If you see one near you, use the phone number or website to contact them and ask what services they offer.

http://www.careeronestop.org/ExOffender/america n-job-center-finder.aspx?location=SALT LAKE CITY,UT&radius=25&ct=0&y=0&w=0&e=0&sortco lumns=Program Type,GEOCODE&sortdirections=DESC,ASC&curren tpage=1&olds=0&return=1

#### **Free - Free Phone**

Assurance Wireless P.O. Box 5040 Charleston, IL 61920-9907 1-888-321-5880 Assurance Wireless provides eligible consumers with free monthly data, unlimited texting, free monthly minutes plus a free Smartphone. Lifeline enrollment is available to individuals who qualify based on federal or state-specific eligibility criteria. Residents of homeless shelters, nursing homes and temporary addresses may also be eligible. https://www.assurancewireless.com/lifeline-service s/what-lifeline

#### **Money - Free Credit Report**

Free credit reports authorized by federal law. Federal law allows you to get a free copy of your credit report every 12 months from each credit reporting company.

https://www.annualcreditreport.com/index.action

#### **Reentry Resource - Multiple Resources Available**

Scroll down the page to find your state. Titles in the left column will lead you to resources available nationwide.

If you scroll down the page to find your state name, you can click on that for statewide resources. your area. http://jobs.utah.gov/housing/

https://www.needhelppayingbills.com/index.html

## Shelter - Transitional Housing 428 W. 300 S

Salt Lake City, Ut 84101 801.965.8628 Helping under-privileged and homeless overcome poverty through low-cost transitional housing and self-reliance programs. https://www.atallorder.org/history

**Volunteer - Community Involvement** Envision Utah engages people to create and sustain communities that are beautiful, prosperous, healthy and neighborly for current and future residents.Learn how you can help grow Utah by visiting the website and becoming involved.

http://envisionutah.org/



#### Self-Employment

CAUTION: Entrepreneurship is NOT for the weak!

The idea of owning a business is attractive to many types of people. Some are drawn to 'be their own boss', to work closer to where they live, or to provide a product or service to an area where it is needed. Some people feel they can take more pride in their work and also be recognized for their efforts, still others feel they can have greater job security and may even be able to sell their business or pass it on to their children. Our shared *American Dream* features a 'rags to riches' story that includes a plucky protagonist that pulls her- or himself up with their bootstraps to achieve financial and social success.

One of our basic human needs is to feel we have the power to determine our destiny. Owning your own business is certainly one way to take control. Unless the start-up is handled cautiously, intelligently and with a long-term commitment, however, a person can drive their dream right into the ground.

This brief document will only cover the very basics (mostly using bullet points!) of things to consider in starting a business. It is merely a check list to assess if this is the right path for you, and also to consider some of the many things you'll need to address to get started...and then to keep it running.

#### Let's begin with some simple questions to ask yourself:

- What kind of business do I want to start? Will I provide a product or a service?
- Where will my business be located? What type of community supports my business? (examples: neighborhood, city, state, internet)
- Who are my customers? What makes them different from other consumers?
- How must I organize my company: What regulations must I follow? Does this business require special licensing or permits? How should I incorporate? (examples: LLC, S Corp, B Corp, non-profit)
- Where and how will I advertise or otherwise communicate to my customers?
- Does my business benefit all of the members of the community in which it is located?
- What is the name of my business and what is my 'tag line' or 'elevator speech' to describe it?
- How will I explain my business to my grandmother? (good practice; even if she is no longer with us)
- Can I tolerate book-keeping or am I able to pay someone who can?

#### Are you willing and able to:

- Start organized and stay organized?
- Follow legal procedures (including lots of paperwork!)?
- Ask for help?
- Pay taxes willingly?
- Be flexible, creative and responsive when things don't go as planned?

# FairShake

#### Now let's look at some difficult things to consider in starting a business:

- Can I handle a lot of rejection and nay-sayers?
- Will I feel jilted or jaded when my friends are not willing to be my customers or backers?
- Can I live with little to no income for at least 1 year and up to 3 years?
- Am I willing to sacrifice much of my leisure time or social life for up to 3 years as well?
- Do I have a super-strong moral base? (The temptation to cheat can be powerful for many.)
- Can I provide clear proof I will be able to succeed and that I am a worthwhile risk to small business loan officers?
- Do I have solid back-up plan for repayment?
- Am I comfortable with risk or will I worry?
- Am I physically strong enough to endure hard work, stress and exhaustion?
- What aspects about running a business matter most to me?
- Am I a 'people person' and if not, can I hire this person, or how will I communicate with customers?
- What are my 'competitors' doing? What do I do similarly or differently to what they are doing?
- How long will it take to start my business before any money begins to come in? Can I start it while I
  work at another job?
- Am I willing and able to trademark, copyright or patent my name, logo, written or recorded material or invention?

#### Some possible snags or ways to fail at starting a business:

- Need others to do work or research for you to get started.
- Blame others or 'the system' when things get difficult
- Require more resources from outside investors than you are willing to contribute yourself.

#### A couple of resources for entrepreneurial hopefuls:

#### SCORE: https://www.score.org/

Small Business Administration: https://www.sba.gov/

US Patent and Trademark Office: http://www.uspto.gov/

How to Write a Business Plan: http://articles.bplans.com/how-to-write-a-business-plan/

Free Government Publications: The Consumer Information Catalog lists approximately 200 free and low-<br/>cost publications available to you from various federal agencies. The publications cover topics such as<br/>money, health, employment, housing, federal programs, travel, small business, and education.<br/>To write for your free catalog, send your request and address to:Federal Citizen Information CenterAlso ask for "How to Write a Business Plan Pub #173Attn: Catalog<br/>Pueblo, CO 81009

Please share your thoughts, ideas, questions and concerns. Your questions, suggestions and ideas will help me improve this page to better serve our future business owners!