REENTRY PACKET

Your Customized Guide to Support your Successful Transition



National Web-based Reentry Resource Center www.fairshake.net

Table of Contents

Website

Reentry Packet Cover Page

Employment

Functional resume Resume Examples

Resource Directory

Employment

Interview Tips Resume Guide Cover Letter

Maurice Sprewer

414.874.1657 (list the BEST contact number you have)

Maurice.sprewer@dwd.wisconsin.gov

(be sure that your email address is professional)

EXAMPLE of a FUNCTIONAL Resume'

Production Worker and General Laborer Committed to Safety and Quality

(personal branding statement - describes position and a quality that makes you great at it)

Summary of Skills: (make sure the skills are relevant to the job you are applying for - usually found in the job description)

- Sorting, grading, weighing, and inspecting products, verifying and adjusting product weight or measurement to meet specifications.
- Observing machine operations to ensure quality and conformity of filled or packaged products to standards.
- Monitoring the production line, watching for problems such as pile-ups, jams, or glue that isn't sticking properly.
- Attaching identification labels to finished packaged items, or cut stencils and stencil information on containers, such as lot numbers or shipping destinations.
- Stocking and sorting product for packaging or filling machine operation, and replenishing packaging supplies, such as wrapping paper, plastic sheet, boxes, cartons, glue, ink, or labels.
- Packaging the product in the form in which it will be sent out, for example, filling bags with flour from a chute or spout.
- Inspecting and removing defective products and packaging material.
- Starting machine by engaging controls.
- Removing finished packaged items from machine and separate rejected items.
- Counting and recording finished and rejected packaged items.
- Stopping or resetting machines when malfunctions occur, clearing machine jams, and reporting malfunctions to a supervisor.
- Removing products, machine attachments, or waste material from machines.
- Transferring finished products, raw materials, tools, or equipment between storage and work areas of plants and warehouses, by hand or using hand trucks.
- Packing and storing materials and products.
- Helping production workers by performing duties of lesser skill, such as supplying or holding materials or tools, or cleaning work areas and equipment.
- Counting finished products to determine if product orders are complete.
- Measuring amounts of products, lengths of extruded articles, or weights of filled containers to ensure conformance to specifications.
- Following procedures for the use of chemical cleaners and power equipment to prevent damage to floors and fixtures.
- Mixing water and detergents or acids in containers to prepare cleaning solutions, according to specifications.
- Loading and unloading items from machines, conveyors, and conveyances.
- Operate machinery used in the production process, or assist machine operators.
- Placing products in equipment or on work surfaces for further processing, inspecting, or wrapping.

Relevant Production and General Labor Experience

General Laborer (Position while incarcerated)	year - year
State of Wisconsin / Badger State Industries / FBOP (whichever applies)	City, State
Previous Relevant Employment	vear - vear
• ,	year - year
Previous Employer	City, State
Other Experience	
Previous Relevant Employment	year - year
Previous Employer	City, State

Education

Relevant Education (Relevant Degree / Diploma)

Created by Maurice Sprewer Employment & Training Specialist / Reentry Coordinator DWD / Job Service 4201 N. 27th Street Suite 602 Milwaukee, WI 53216

ASA J. PETERS

1514 Campbell, D1 Jefferson City, Missouri 64108 (816) 667-0421 (816) 992-1421

AREAS OF RELEVANT SKILL

Multi-dimensional individual with experience as **heavy equipment operator**, **driver**, or **laborer** with technical knowledge in surveying, welding, and general maintenance. Excellent safety record and willingness to do more than what is expected. Communicate and interact effectively with diverse cultures.

- Heavy Equipment Operations: Forklift, Tractor, Loader, Backhoe, Motor Grader, Track Loader, Bulldozer, Bobcat Skid/Steer Loader, Scraper
- Driver: Dump Truck, Over-the-Road
- Technical: Surveying, Welding
- Maintenance: General, Preventative, Carpentry, Painting

EDUCATIONAL BACKGROUND

Linn State Technical College

Heavy Equipment Operator Certificate Course Welding; Blueprint Interpretation; Surveying; Preventative Maintenance

American Truck Driving School

Over-the-Road Truck Driving Certificate Course

Northwest Missouri Community College

Introduction to Computer Information Systems; Basic Programming; Data Files; Structural Programming; Microcomputer Operating Systems

EMPLOYMENT HISTORY

TEMPORARY ASSIGNMENTS, Jefferson City & Cameron, MO

- Store Clerk/Stocker
- Library Clerk/Data Entry Clerk
- Computer Operator/Data Entry Clerk
- Chapel Head Clerk
- AM/PM Baker/Store Clerk

LINN TECHNICAL COLLEGE, Linn, MO

Maintenance Technician – General maintenance, cleaning, carpentry, and lawn care.

SPRINGFIELD PARKS AND RECREATION DEPARTMENT, Springfield, MO

Laborer, Park Maintenance

MAZZIO'S PIZZA, Springfield, MO

Delivery Driver

DRIVEWAY PAVING. Toledo. OH

Dump Truck Driver/Laborer

NORTH AMERICAN VAN LINES, Ft. Wayne, IN

Over-The-Road Driver

ARTHUR F. ECK, JR.

639 Arcadia Street Rochester, NY 12239 387-458-3241

OBJECTIVE

BREAKFAST and LUNCH COOK

To assist a restaurant in attracting and retaining a strong customer base, by applying a passion for the culinary arts and a strong work ethic.

PERSONAL PROFILE

- Experience working in a kitchen environment, filling orders and developing menu items.
- Ability to get the job done by employing critical thinking and problem resolution skills.
- Work well as a team player and independently with very little supervision.
- Received commendations for being dependable and hardworking.
- Bilingual, Spanish and English.

COOKING SKILLS

- Prepared a selection of entrees, vegetables, desserts, and refreshments.
- Cleaned the grill, food preparation surfaces, counters, and floors.
- Met high quality standards for food preparation, service, and safety.
- Trained and supervised workers.
- Maintained inventory logs and placed orders to replenish stocks of tableware, linens, paper, cleaning supplies, cooking utensils, food, and beverages.
- Received and checked the content of deliveries and evaluated the quality of meats, poultry, fish, vegetables, and baked goods.
- Oversaw food preparation and cooking.

RESTAURANT EXPERIENCE

Kitchen Worker – State of New York (Coxsackie Correctional Facility); Coxsackie, NY Short Order Cook – Rockies Breakfast Bar; Rochester, NY Prep Cook/Laborer – New World Diner; Rochester, NY Lunch and Dinner Cook – Albany's Italian American Restaurant; Albany, NY

MILITARY SERVICE

U.S. Navy – Machinist Mate E-3 – *Honorable Discharge GED obtained*

Clothing - Interview and Career Clothing

The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and in life.

https://dressforsuccess.org/affiliate-list/

Education - Higher Education

A university that works for you. Our 100% online, tuition-free degree programs are designed to fit your life.

Programs: Business Administration, Computer Science, Health Science, Education, Associate Degree, Bachelor Degree, Master Degree

https://www.uopeople.edu/

Employment - Employment Programs

Employment and job readiness, computer training, moving to entrepreneurship classes 477 Windsor St SW #101 Atlanta, GA 30312 404-230-7149

http://www.tcwfi.org/Page?Key=MainMenu-Progra ms&sp=Yes

Employment - Employment Services http://www.dol.state.ga.us/

Employment - Employment Services

5770 Péachtree Industrial Blvd, Suite 110 Norcross GA 30071 Phone: 770-416-7875 http://www.selectstaffing.com/SelectStaffing/main.

cfm?nlvl1=1

Employment - Job Training

2067 Columbia Drive Decatur, GA 404-286-3777 http://local.petersons.com/Summer Employment A gencies Decatur GA-p1709518-Decatur GA.html

Employment - Temporary Staffing Agency

1304 Rockbridge Road Suite 3 Stone Mountain, GA 404-254-6608

Employment - Temporary Staffing Agency

1032 Old Peachtree Rd, NW Suite 401 Atlanta, GA 800-483-5207

Employment - Temporary Staffing Agency

1842 Independence Square, Suite D Atlanta, GA 404.474.4571

Employment - Temporary Staffing Agency

1401 Barclay Circle Marietta , GÁ 1-800-723-2826

Employment - Temporary Staffing Agency 4989 Peachtree Parkway

Computers and Technology - Equipment Internet and Training

Everyone On helps unlock social and economic opportunity by connecting low-income people to affordable internet service and computers, and delivering digital skills trainings. Find Low-Cost Internet Šervice, Computers and Free Training in Your Area!

https://www.everyoneon.org/find-offers

Education - Higher Education

Freshman Year for Free. Take tuition-free, high quality courses online from top institutions for college credit. Modern States Education Alliance is a non-profit dedicated to making a high quality college education free of cost and accessible to any person who seeks one. Its founding principle is that access to affordable education is fundamental to any philosophy that respects all individuals, and fundamental to the American dream. Modern States' initial program, Freshman Year for Free, is intended to let students earn up to one year of college credit without tuition or textbook expense. Modern States hopes to provide links for students to tutoring, mentoring and college advising groups as well.

https://modernstates.org/?gclid=EAlalQobChMlolO 16uee9gIVI_3jBx34gQCHEAAYASAAEgKfRfD_BwE

Employment - Employment Services

We are dedicated to helping you find your next career! The National Urban League is a historic civil rights organization dedicated to elevating the standard of living in historically underserved urban communities. Founded in 1910, the National Urban League spearheads the effort of its local affiliates through the development of programs, public policy research and advocacy. http://www.nuljobsnetwork.com/

Employment - Employment Services

148 Andrew Young International Boulevard Suite 650 Atlanta, GA 30303 404-656-3011 E-Mail: commissioner@dol.state.ga.us Web Site www.dol.state.ga.us Information about State Department of Labor

resources may be of interest to potential employers looking for incentives to hire individuals with criminal histories and service providers and individuals with criminal histories who are looking for assistance in finding employment.

http://georgia.gov/agencies/georgia-department-la

Employment - Employment Services

America Works includes work readiness training, vocational training, career placement, career advancement, and employment retention services. Our mission is to equip each individual who comes to our offices with the right tools so that they are able to provide for themselves and their loved ones. People find employment, and employers find talent! Due to the Coronavirus Pandemic, you must contact the office first before you can engage in in-person services. Click on the link above to find the location nearest to you.

https://americaworks.com/virtual-contact-info/

ste 200 Norcross, GA 404-250-4309

Employment - Temporary Staffing Agency 4449 Glenwood Rd Decatur, GA 770-899-5122

Employment - Temporary Staffing Agency 3390 Woodrun Trail Marietta, GA 678-560-7201 http://www.ibryo.com/

Employment - Temporary Staffing Agency 1528 Burnstone Drive Stone Mountain, GA 888-353-0918

Employment - Temporary Staffing Agency 13010 Morris Road Apharetta, GA 770-576-1700

Employment - Temporary Staffing Agency 225 Peachtree Street, NE Suite 1985 South Tower Atlanta, GA 404 522 5593

Employment - Temporary Staffing Agency 5675 Jimmy Carter Blvd Norcross, GA 770-263-8111

Employment - Temporary Staffing Agency 3101 Towercreek Pkwy SE, Ste 650 Suite 650 Atlanta, GA 770-953-6003

Employment - Temporary Staffing Agency 2551 Roswell Road Suite 510 Marietta, GA 770-971-0900

Employment - Temporary Staffing Agency 4973 Leifs Landing Marietta, GA 770.645.6009

Employment - Temporary Staffing Agency 2002 Summit Blvd, Suite 700 Atlanta, GA 404-853-3600

Employment - Workforce Development Job Search Assistance https://dol.georgia.gov/job-search-assistance

Food - Food Pantry
Food, Fellowship, and Family
2847 Piedmont Road
Atlanta, GA 30305
(404) 239-0038
(404) 239-0871
http://buckheadchristianministry.org/

Employment - Job Training job placement, job skills training, employment workshops 1718 Peachtree St NW #375 Atlanta, GA 30309 404-206-6000 http://mercyatlanta.org/SERVICES

Employment - Temporary Staffing Agency 4975 Jimmy Carter Blvd. Suite 540 Norcross, GA 770-931-4159

Employment - Temporary Staffing Agency 1230 Peachtree St Suite 2350 Atlanta, GA 404-897-5152

Employment - Temporary Staffing Agency 2057 Freeman ct Apt d College Park, GA (678) 789-2085

Employment - Temporary Staffing Agency 6330 Glenbrook Dr Tucker, GA 678-480-0247

Employment - Temporary Staffing Agency 1020 Delta Blvd Dept 996 Atlanta, GA 404-715-4300 http://www.deltaglobalstaffing.com/

Employment - Temporary Staffing Agency 4499 S Cobb Dr Se # D Smyrna, GA 770-434-3040 http://www.doverstaffing.com/

Employment - Temporary Staffing Agency 3755 Jay Bird Alley Norcross, GA 770-620-4746 ext 1

Employment - Temporary Staffing Agency 200 Ashford Center North, Ste 17 Atlanta, GA 770-913-0133

Employment - Temporary Staffing Agency 4077 Glenwood Road Decatur, GA (404) 286-9300

Employment - Temporary Staffing Agency 1000 Abernathy Road Northpark Building 400, Suite 10 Atlanta, GA 678-918-2135

Employment - Temporary Staffing Agency 3200 Pointe Parkway Atlanta, GA

Food - Food Pantry

Find local pantries, soup kitchens, food shelves, food banks and other food help. https://www.foodpantries.org/st/georgia

Free - Free Phone

Assurance Wireless P.O. Box 5040 Charleston, IL 61920-9907 1-888-321-5880 Assurance Wireless provides elig with free monthly data, unlimited

Assurance Wireless provides eligible consumers with free monthly data, unlimited texting, free monthly minutes plus a free Smartphone. Lifeline enrollment is available to individuals who qualify based on federal or state-specific eligibility criteria. Residents of homeless shelters, nursing homes and temporary addresses may also be eligible. https://www.assurancewireless.com/lifeline-service s/what-lifeline

Free - Free Stuff

Free stuff in your city. Please visit the website, look at the middle column once you're there, and under the FOR SALE header you will see a little link that says FREE. Follow that link and see all of the free stuff listed in your city! It is constantly being updated, so check back often. http://craigslist.org

Money - Financial Management Literacy

Operation HOPE Headquarters
91 Peachtree Street NE, Suite 3840
Atlanta, GA 30303
888-388-HOPE (4673)
Operation HOPE has a series of programs to

Operation HOPE has a series of programs to support your path to successfully improving your credit, reducing debt, increasing savings, buying a home or starting a business. Our programs and services, which serve youth and adults, are offered at no cost to you.

https://operationhope.org/

Multiple Resources - Multiple Resources Community Coordinators work with service providers and can refer individuals to housing, employment, mentoring resources. https://dcs.georgia.gov/reentry-services/communit y-resources

Reentry Resource - Multiple Resources Available

Our findhelp technology powers Americas leading social care network. Our network features more than 300,000 free and reduced-cost programs in all 50 U.S. states, territories, and Puerto Rico, powering social care systems for hundreds of customers nationwide.

https://www.findhelp.org/find-social-services/georg

Reentry Resource - Multiple Resources Available

The 2-1-1 Contact Center connects families with community resources that enables them to thrive resources like food pantries, job search and placement agencies, and financial emergency assistance agencies. This help is provided so that families can recover and become sustainable once

678-646-5600 x 313

Employment - Temporary Staffing Agency 2897 North Druid Hills Rd Atlanta, GA 404-478-2755

Employment - Temporary Staffing Agency 227 Sandy Springs Place Suite D-370 Atlanta, GA 440-250-4640

Employment - Temporary Staffing Agency 1800 Valencia Road Decatur, GA 770-899-7001

Employment - Temporary Staffing Agency 4845 Manor Drive Stone Mountain, GA 770-469-7146

Food - Food Pantry 970 Jefferson Street Atlanta, GA 30318-5236 kathy.palumbo@acfb.org 404-892-FEED http://www.acfb.org

Food - Food Pantry (404)315-7499 2090 North Druid Hills Road Atlanta, GA 30307 http://salvationarmyusa.org/

Food - Meals 176 Ottley Drive NE Atlanta, GA 30324 (404) 872-8089 (404) 872-9301 cnave@projectopenhand.org http://www.projectopenhand.org

Free - Free Stuff

We are a grassroots and entirely nonprofit movement of people who are giving and getting stuff for free in their own Towns. It's all about reuse and keeping good stuff out of landfills. Membership is free. https://www.freecycle.org/

Health - Free/Sliding Scale Clinic

404-588-4005 165 Alexander Street Atlanta, GA, 30313 http://www.atlantamission.org/

Money - Free Credit Report

Get a free copy of your credit report every 12 months from each credit reporting company. https://www.annualcreditreport.com/index.action

Reentry Resource - Multiple Resources Available

Search for benefits in Education, Grants, Loans, Social Security, Housing and Utilities, Employment and Career Development, Financial Assistance and more.

again.

https://www.unitedwaycg.org/2-1-1

Reentry Resource - Multiple Resources Available

Serving Bulloch, Candler, Emanuel, Evans, Jenkins, and Tattnall Counties https://unitedwaysega.org/

Shelter - Homeless Shelter

The Homeless Shelter Directory provides listings for Homeless Shelters and Homeless Service Organizations around the country. This includes supportive resources. http://www.homelessshelterdirectory.org

Shelter - Homeless Shelter

2353 Bolton Rd. NW Atlanta, Georgia 30318 Phone: 404.588.4000

Empowering those experiencing homelessness in

Atlanta.

http://www.atlantamission.org/

Shelter - Housing Authority

Find a HUD location near you. https://www.hud.gov/states

Shelter - Low Income Housing

1881 Myrtle DR SW ATLANTA, GA 30311-4961 Elderly

Phone: 404-758-4562

Shelter - Low Income Housing

1044 Capitol Ave SE Atlanta, GA 30315-1726 Phone: 404 586-0068 Family

Shelter - Low Income Housing

1050 Ponce de Leon AVE NE ATLANTA, GA 30306-4230 Phone: 404 872-8214

Elderly

Shelter - Low Income Housing

U.S. Department of Housing and Urban Development 451 7th Street S.W. Washington, DC 20410 Telephone: (202) 708-1112 TTY: (202) 708-1455

Find the HUD office near you!

http://portal.hud.gov/hudportal/HUD

Shelter - Low Income Housing

Mercy Housing Gives a Home to Low-Income Families, Seniors, Individuals, and People with Special Needs Nationwide. Our mission is to create stable, vibrant and healthy communities by providing affordable, service-enriched housing. https://www.mercyhousing.org/regional-offices/

Shelter - Transitional Housing

2453 Coronet Way Atlanta, GA, 30318 404-367-0576

Shelter - Transitional Housing

https://www.benefits.gov/categories

Reentry Resource - Multiple Resources Available

Scroll down the page to find your state. Titles in the left column will lead you to resources available nationwide.

If you scroll down the page to find your state name, you can click on that for statewide resources.

https://www.needhelppayingbills.com/index.html

Reentry Resource - Multiple Resources Available

Multiple resources available to residents of Northeast Georgia. http://www.navigateresources.net/uwng/

Shelter - Homeless Shelter

1135 Jefferson St. Atlanta, GA. 30318 Telephone: 404-874-0412

Shelter - Homeless Shelter

477 Peachtree Street NE Atlanta, GA 30308 (404) 230-5000 (404) 589-8251 mike@homelesstaskforce.org http://atlantataskforceforhomeless.org/

Shelter - Homeless Shelter

48 Martin Luther King Jr. Drive Atlanta, GA. 30303 Telephone: 404-523-5278

http://www.catholicshrineatlanta.org/

Shelter - Low Income Housing

1059 Oglethrope Avenue, SW ATLANTA, GA 30310-2651 Elderly Phone: (404)752-5010

Shelter - Low Income Housing

1125 Ponce de Leon AVE NE ATLANTA, GA 30306-4546 Elderly

Phone: (404) 875-7495

Shelter - Low Income Housing

1200 Glenwood AVE SE ATLANTA, GA 30316-1949 Phone: 404 622-5471

Elderly

http://wesleywoods.org/branantowers/branan-towe

rs.html

Shelter - Low Income Housing 1833 Clifton RD NE

ATLANTA, GA 30329-4021 Elderly

Phone: (404) 728-6232

Shelter - Low Income Housing

210 Auburn Avenue, NE Atlanta, GA 30303-2610

Family

Phone: 404-659-6728

144 Mills St., NW Atlanta, GA. 30313 US Telephone: 404-367-2492 http://www.atlantamission.org/

Shelter - Transitional Housing

Transitional and supportive housing, counseling, tutoring services for youth, parenting classes and health classes 1105 W. Peachtree St., NE Atlanta, GA, 30309 (404) 853-2800 Mon-Thur 8am – 8pm; Fri 8am – 6pm http://www.familiesfirst.org/what-we-do/

Shelter - Transitional Housing

Transitional housing is supportive housing that helps fight homelessness. Find transitional housing in your 6064 transitional transitional housing in your 6064 transitional housing that housing that housing that housing that housing that housing it was a support of the your factor of have over 6,864 transitional housing locations in our database. We also provide as much information on each housing location along with pictures.

https://www.transitionalhousing.org/

vcalloway@hjrussell.com http://www.hjrussell.com

Shelter - Transitional Housing

127 Church Street, Suite 270 Brumby Bldg. @ Marietta Sta. Marietta, GA 30060 770 528 4640 Fax: 404 871 3403

bhanson53@hotmail.com

Shelter - Transitional Housing Covenant Life Center

341 Henry Street Marietta, GA Phone: 770-429-1866 FAX: 770-429-1866

http://www.homelessshelterdirectory.org/cgi-bin/id

/city.cgi?city=Marietta

Shelter - Transitional Housing

2488 Lakewood Ave. Atlanta, GA. 30315 US Telephone: 404-589-0163 http://www.covenanthouse.org/

Shelter - Transitional Housing

Southern Prison Ministry, The Open Door Community 910 Ponce de Leon Avenue Northeast

Atlanta, GA 30306 Phone: (404) 874-9652 Fax: (404) 874-7964

Provides residential services to people in need; facilitates monthly visitations for family and friends of prisoners in Hardwick and on death row.

http://opendoorcommunity.org/



Interview Tips

Before you head to your interview, ask yourself these questions:

- Do you really want this job?
- Are you qualified for the job?
- Do you believe you can get the job?
- What attitude and information must you deliver to the employer to get the job?
- Are you ready for your interview?

If you decide you really want to get this job, consider these tips:

- 1. Keep your answers short yet full of information, unless you are asked to clarify. Try to put yourself in the interviewer's shoes; asking the same questions of many applicants! Fine tune your answers to the Sample Interview Questions and bring your authenticity and vitality to the interview.
- 2. Determine what your key strengths and assets are. Be sure to state them confidently a couple of times throughout the interview.
- 3. Prepare for a variety of interview questions. Consider the challenges you have overcome, the difficult interpersonal situations that you resolved with others, and several success stories.
- 4. Describe specific situations and accomplishments. Generalities fail to show the interviewer your strengths and assets and how they can benefit the company and the position that is available.
- 5. Put yourself on their team. Show how you fit in with the existing work environment and company culture. During the interview, align your language with the language of the team.
- 6. Observe your non-verbal communication. Are you saying what you mean to say? Practice answering some of the Sample Interview Questions in front of a mirror to see if your eyes and your gestures agree with your words.
- 7. Ask questions. Is this where you want to work? Find out what you need to know to accept the job. Also, the interviewer will see that you are taking interest in the company and work environment. That is an important quality in a team player.
- 8. Be sure to talk WITH the interviewer and not AT the interviewer. Interviews are stressful enough for both parties. Keep it human.
- 9. Research the company. Is it a right fit for you? Can you get behind the mission of the company? How much can you know about the work and the work environment before the interview?
- 10. Apply for jobs that you are skilled for and that you can appreciate...even if only as a stepping stone to your next job. If you truly want the job, you must be able to compete successfully with your competition. Authenticity shines through your words and your non-verbal communication.



Resume Guide

A good resume will open the door for an interview. But do you need a resume? Some employers prefer a resume and others require an application form. That depends on the kind of job you're applying for.

RESUME REQUIRED

- Professional, technical, administrative and managerial jobs.
- Sales positions.
- Secretarial, clerical, and other office jobs.

RESUME SOMETIMES REQUIRED

Professional positions: Baker, Hotel Clerk, Electrician, Drafter, Welder

RESUME NOT REQUIRED

Unskilled, quick turnover jobs: Fast Food Server, Laborers, Machine Loader, Cannery Worker

The Rockport Institute has generously donated the resume guide below. It is a shortened version of their full resume guide *How to Write a Masterpiece of a Resume* which can be found here: http://www.rockportinstitute.com/resumes

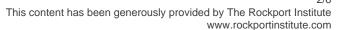
WRITE A RESUME THAT GENERATES RESULTS

Before you begin, ask yourself: Why do you have a resume in the first place? What is it supposed to do for you? How can you differentiate yourself from hundreds of other applicants with qualified resumes? The prospective employer has the overwhelming task of looking over many resumes to find the special person that is right for the position and a great fit for the culture of the company. You are facing a great deal of competition.

The resume is a tool with one specific purpose: to win an interview. If it doesn't, it isn't an effective resume. A resume is an advertisement; nothing more, nothing less. A great resume doesn't just tell them what you have done but makes the same assertion that all good ads do: If you buy this product, you will get these specific, direct benefits. It presents you in the best light. It convinces the employer that you have what it takes to be successful in this new position or career.

Other reasons to have a resume:

- To pass the employer's screening process (requisite educational level, number years' experience, etc.), to give basic facts which might favorably influence the employer
- To establish yourself as a professional person with high standards and excellent writing skills, based on the fact that your resume is so well done (clear, well-organized, well-written, well-designed, of the highest professional grades of printing and paper).
- To use as a covering piece or addendum to another form of job application
- To put in an employer's personnel files. (which they may check out later for other openings)
- To help you clarify your direction, qualifications, and strengths, boost your confidence, or to start the process of committing to a job or career change.





It is a mistake to think of your resume as your work history, a personal statement or some sort of self expression. Sure, most of the content of any resume is focused on your job history. But write from the intention to create interest, to persuade the employer to call you. If you write with that goal, your final product will be very different than if you write it just to catalog your job history.

Most resumes are quickly scanned, rather than read. Ten to twenty seconds is all the time you have to persuade a prospective employer to read further and the decision to interview a candidate is usually based on an overall first impression of the resume, a quick screening that so impresses the reader and convinces them of the candidate's qualifications that an interview results. The top half of the first page of your resume will either make you or break you. You hope it will have the same result as a well-written ad: to get the reader to respond. You are selling a product in which you have a large personal investment: you.

The person who is doing the hiring often cares deeply how well the job will be done. You need to write your resume to appeal directly to them. Ask yourself: What does the employer really want? What special abilities would this person have? What would set a truly exceptional candidate apart from a merely good one? How can I demonstrate that I am the perfect candidate? Put yourself in their shoes.

Loosen up your thinking enough so that you will be able to see some new connections between what you have done and what the employer is looking for. You need not confine yourself to work-related accomplishments! Use your entire life as evidence of your character, skills and talents. If Sunday school or your former gang are the only places you have had a chance to demonstrate your special gifts for leadership, fine. What are the talents you have to offer the prospective employer? A great resume has two sections. In the first, you make assertions about your abilities, qualities and achievements. You write powerful, but honest, advertising copy that makes the reader immediately perk up and realize that you are someone special.

The second section, the evidence section, is where you back up your assertions with evidence that you actually did what you said you did. This is where you list and describe the jobs you have held, your education, etc. This is all the stuff you are obliged to include.

Most resumes are just the evidence section, with no assertions. The 'juice' is in the assertions section. When a prospective employer finishes reading your resume, you want them to reach for the phone to invite you in to interview. The resumes you have written in the past have probably been a gallant effort to inform the reader. You don't want them informed. You want them interested and excited.

THE OBJECTIVE SECTION

Ideally, your resume should be pointed toward conveying why you are the perfect candidate for one specific job or job title. Good advertising is directed toward a very specific target audience.

Targeting your resume requires that you be absolutely clear about your career direction—or at least that you appear to be clear. You would be wise to use this time of change to design your future career so you have a clear target that will meet your goals and be personally fulfilling. With a nonexistent, vague or overly broad objective, the first statement you make to a prospective employer says you are not sure this is the job for you.

Imagine the position of a software manufacturer looking at a sea of resumes. They all look so much alike until they come across a resume in the pile that starts with the following: "OBJECTIVE - a software sales position in an organization seeking an extraordinary record of generating new accounts, exceeding sales targets and enthusiastic customer relations". They are immediately interested! This first sentence conveys some very important and powerful messages: "I want exactly the job you are offering. I am a superior candidate because I recognize the qualities that are most important to you, and I have them. I want to make a contribution to your company." This works well because the employer is smart enough to know that



someone who wants to do exactly what they are offering will be much more likely to succeed than someone who doesn't. And that person will probably be a lot more pleasant to work with as well.

Secondly, this candidate has done a good job of establishing why they are the perfect candidate in their first sentence. They have thought about what qualities would make a candidate stand out. They have started communicating that they are that person immediately. What's more, they are communicating from the point of view of making a contribution to the employer.

Here's how to write your objective. First of all, decide on a specific job title for your objective. Go back to your list of answers to the question "How can I demonstrate that I am the perfect candidate?" What are the two or three qualities, abilities or achievements that would make a candidate stand out as truly exceptional for that specific job? Having an objective statement that really sizzles is highly effective. And it's simple to do. One format is:

OBJECTIVE: An xxx position in an organization where yyy and zzz would be needed (or, in an organization seeking yyy and zzz).

Xxx is the name of the position you are applying for. Yyy and zzz are the most compelling qualities, abilities or achievements that will really make you stand out above the crowd of applicants.

If you are applying for several different positions, you should adapt your resume to each one. Have an objective that is perfectly matched with the job you are applying for. Remember, you are writing advertising copy, not your life story.

If you have a limited work history, you want the employer to immediately focus on where you are going, rather than where you have been.

Examples of an Objective section:

OBJECTIVE: An entry-level position in the hospitality industry where a background in advertising and public relations would be needed.

OBJECTIVE: A position teaching English as a second language where a special ability to motivate and communicate effectively with students would be needed.

THE SUMMARY OF QUALIFICATIONS

The "Summary of Qualifications" consists of several concise statements that focus the reader's attention on the most important qualities, achievements and abilities you have to offer. Those qualities should be the most compelling demonstrations of why they should hire you instead of the other candidates.

This may be the only section fully read by the employer, so it should be very strong and convincing. Include professional characteristics (extremely energetic, a gift for solving complex problems in a fast-paced environment, exceptional interpersonal skills, committed to excellence, etc.) helpful in winning the interview.

How should you write to write a Summary of Qualifications? Look for the qualities the employer will care about most. Then look at what you wrote about why you are the perfect person to fill their need. Pick your qualities that best demonstrate why they should hire you. Assemble it into your Summary section.



The most common ingredients of a well-written Summary are as follows. Do not use all these ingredients in one Summary - use the ones that highlight you best.

- A short phrase describing your profession
- Followed by a statement of broad or specialized expertise
- Followed by two or three additional statements related to any of the following:
 - o breadth or depth of skills
 - unique mix of skills
 - range of environments in which you have experience
 - o a special or well-documented accomplishment
 - a history of awards, promotions, or superior performance commendations
- One or more professional or appropriate personal characteristics
- A sentence describing professional objective or interest.

Notice that the examples below show how to include your objective in the Summary section. If you are making a career change, your Summary section should show how what you have done in the past prepares you to do what you seek to do in the future.

A few examples of Summary sections:

- Highly motivated, creative and versatile real estate executive with seven years of experience in development and construction. Especially skilled at building effective, productive working relationships with clients and staff. Excellent management, negotiation and public relations skills. Seeking a challenging management position in the real estate field that offers extensive contact with the public.
- Health Care Professional experienced in management, program development and policy making in the United States as well as in several developing countries. A talent for analyzing problems, developing and simplifying procedures, and finding innovative solutions. Proven ability to motivate and work effectively with persons from other cultures and all walks of life. Skilled in working within a foreign environment with limited resources.
- Performing artist with a rich baritone voice and unusual range, specializing in classical, spiritual, gospel and rap music. Featured soloist for two nationally televised events. Accomplished pianist. Extensive performance experience includes television, concert tours and club acts. Available for commercial recording and live performances.

SKILLS AND ACCOMPLISHMENTS

In this final part of the assertions section of your resume, you do exactly what you did in the previous section, except that you go into more detail.

In the summary, you focused on your most special highlights. Now you tell the rest of the best of your story. Let them know what results you produced, what happened as a result of your efforts, what you are especially gifted or experienced at doing. Flesh out the most important highlights in your summary.

Here are a few ways you could structure your "Skills and Accomplishments" section:

SELECTED SKILLS AND ACCOMPLISHMENTS

- Raised \$1900 in 21 days in canvassing and advocacy on environmental, health and consumer issues.
- Conducted legal research for four Assistant U.S. Attorneys, for the U.S. Attorney's office
- Coordinated Board of Directors and Community Advisory Board of community mental health center. Later commended as "the best thing that ever happened to that job."



FUNCTIONAL RESUME FORMAT

The functional resume highlights your major skills and accomplishments. It helps the reader see clearly what you can do for them. It helps target the resume into a new direction by lifting up from all past jobs the key skills and qualifications to help prove you will be successful. The functional resume is a must for career changers and for those returning to the job market.

THE EVIDENCE SECTION - YOUR WORK HISTORY, EDUCATION, ETC.

Most resumes are not much more than a collection of "evidence," various facts about your past. By evidence, we mean all the mandatory information you must include on your resume: work history with descriptions, dates, education, affiliations, list of software mastered, etc. If you put this toward the top of your resume, anyone reading it will feel like they are reading an income tax form.

EXPERIENCE

List jobs in reverse chronological order. Don't go into detail on the jobs early in your career; focus on the most recent and/or relevant jobs. (Summarize a number of the earliest jobs in one line or very short paragraph, Put dates in italics at the end of the job; don't include months, unless the job was held less than a year. Include military service, internships, and major volunteer roles if desired! Because the section is labeled "Experience." it does not need to mean that you were paid.

EDUCATION

List education in reverse chronological order, degrees or licenses first, followed by certificates and advanced training. Set degrees apart so they are easily seen. Put in boldface whatever will be most impressive. Don't include any details about college except your major and distinctions or awards you have won.

- Do include advanced training, but be selective with the information.
- If you are working on an uncompleted degree, include the degree and afterwards, in parentheses, the expected date of completion.
- If you didn't finish college, start with a phrase describing the field studied, then the school, then the dates (the fact that there was no degree may be missed).

Other headings might be "Education and Training" or "Education and Licenses".

And then add your Awards, Civic and Community Recognition and Comments from Supervisors.

PERSONAL INTERESTS

Only list these if your personal interests indicate a skill or knowledge that is related to the goal, such as photography for someone in public relations, or carpentry and wood-working for someone in construction management. This section can create common ground in an interview.

REFERENCES

You may put "References available upon request" at the end of your resume, if you wish. This is a standard close (centered at bottom in italics), but is not necessary. You can bring a separate sheet of references to the interview, to be given to the employer upon request.



A FEW GUIDELINES FOR A BETTER PRESENTATION

The resume is visually enticing, a work of art. Simple clean structure. Very easy to read. Symmetrical. Balanced. Uncrowded. As much white space between sections of writing as possible; sections of writing that are no longer than six lines, and shorter if possible.

There are absolutely no errors. No typographical errors. No spelling errors. No grammar, syntax, or punctuation errors. No errors of fact.

All the basic, expected information is included. A resume must have the following key information: your name, address, phone number, and your email address at the top of the first page, a listing of jobs held, in reverse chronological order, educational degrees, in reverse chronological order.

Jobs listed include a title, the name of the firm, the city and state of the firm, and the years employed. Jobs earlier in a career can be summarized and extra part-time jobs can be omitted. If no educational degrees have been completed, it is still expected to include some mention of education (professional study or training, partial study toward a degree, etc.) acquired after high school.

It is targeted. First you should get clear what your job goal is, what the ideal position would be. Then you should figure out what key skills, areas of expertise or body of experience the employer will be looking for in the candidate. Gear the resume structure and content around this target, proving these key qualifications.

Strengths are highlighted / weaknesses de-emphasized. Focus on whatever is strongest and most impressive. Make careful and strategic choices as to how to organize, order, and convey your skills and background.

Use power words. For every skill, accomplishment, or job described, use the most active impressive verb you can think of (which is also accurate). Begin the sentence with this verb, except when you must vary the sentence structure to avoid repetitious writing.

Show you are results-oriented. Wherever possible, prove that you have the desired qualifications through clear strong statement of accomplishments

Writing is concise and to the point. Keep sentences as short and direct as possible.

Make it look great. Use a laser printer or an ink jet printer that produces high-quality results. A laser is best because the ink won't run if it gets wet. It should look typeset. Use a standard conservative typeface (font) in 11 or 12 point. Use off-white, ivory or bright white 8 1/2 x 11-inch paper, in the highest quality affordable. Use absolutely clean paper without smudges, without staples and with a generous border.

Shorter is usually better. Your resume should be just long enough to keep the reader's interest, and create psychological excitement that leads prospective employers to pick up the phone and call you.

Telephone number that will be answered. Be sure the phone number on the resume will, without exception, be answered by a person or an answering machine Monday through Friday 8-5pm.

WHAT NOT TO PUT ON A RESUME

- The word "Resume" at the top of the resume
- Fluffy rambling "objective" statements
- Salary information
- Full addresses of former employers or names of supervisors
- Reasons for leaving jobs
- References



Cover Letter

Many employers today want to read a letter of introduction, or cover letter, when they review a resume. A cover letter should tell the employer which position you are interested in, why you think you are qualified for the position. Some information in your cover letter may also be on your resume; overlapping information emphasizes skills and characteristics. Read your cover letter carefully, check for spelling, grammar, and punctuation errors, then have another person proofread it one more time before you print it or press 'send'.

January 5, 2012

Alex Wikstrom Sun Dog Manufacturing 123 Swiggum St. Westby, WI 54667

Dear Mr. Wikstrom:

I am interested in the Shipping Manager position advertised in the Westby Times this week. I believe I would be a great fit for this position and welcome the opportunity to talk with you to find out more about the job and your company.

Your Requirements:

- Computer literate; able to learn software programs
- · Compare multiple shipping criteria
- Self-motivated
- Friendly; work well with others

My Qualifications:

- I am experienced in shipping with USPS, Fed Ex and UPS and their software programs.
- I understand that each shipper offers different services. I can learn what I need to know for the safe delivery of products to the customer and the most cost-efficient route for the company.
- I enjoy my work and take pride in a job well done. I find this very motivating.
- I encourage you to follow up on my references as I am sure you will see that I am a 'team player' and understand how to recognize company culture and enhance the work environment.

I enjoy playing an important role in enhancing a customers' experience. I also enjoy balancing the technical skills, physical skills and social skills that are required to do a great job in this position. I take pride and ownership in my work and consider the perspective of the customer when packing an order.

My resume is attached for your review. I'm interested in talking with you and learning more about the position and Sun Dog. I read the mission statement and feel I really can get behind it.

Thank you for your time and consideration. I'm looking forward to hearing from you.

Sincerely,

Signature Here

Sue Kastensen

For more examples, check out **Best Resume's & Letters for Ex-Offenders** by Wendy Enelow and Ronald Krannich, *or* simply search for 'cover letter examples' in your favorite search engine.